

The Professional Scrum Product Owner Guide To Pass Pspo 1 Certification

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A Guide to the Project Management Body of Knowledge (PMBOK® Guide) - Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE)

Project Management Institute 2021-08-01 PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK® Guide &- Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK® Guide: • Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.); • Provides an entire section devoted to tailoring the development approach and processes; • Includes an expanded list of models, methods, and artifacts; • Focuses on not just delivering project outputs but also enabling outcomes; and • Integrates with PMI standards+™ for information and standards application content based on project type, development approach, and industry sector.

PSU: Quick Reference Guide and Exam Questions Sidharth Bathia 2020-09 Welcome! Congratulations on taking the first important step towards preparing for the Exam! This book is a quick Reference Guide created for the PSU (Professional Scrum with User Experience) Examinations. The guide highlights all the important information present on : 1) The Scrum Guide Nov 2020) 2) The Book Lean UX: Designing Great Products with Agile Teams by Jeff Gothelf and Josh Seiden. The Guide also contains Questions and Answers which will help you prepare for the PSU Exam. The PSU I certification assessment focuses primarily on validating that one has a fundamental level of understanding about how to integrate modern UX practices into Scrum and to work effectively within Scrum Teams. Note: 1) Information and Content found on the Scrum Guide is repeated on this Reference guide. 2) This Reference guide is not a text book or a replacement to the Scrum Guide or to the Lean UX book. It's simply your workbook which has content (present on the Scrum guide and on the Lean UX Book) presented systematically to understand and memorize for the exam. 3) The Reference guide also has questions and answers which will help you prepare for the PSU exam. 4) Your feedback is much appreciated. Please feel free to email ScrumReferenceGuides@gmail.com in case of any questions. 5) % of the book is available for you to see before you buy it in the "Look Inside" Amazon Feature. This will help you understand exactly what you are buying. The Scrum.org the PSU (Professional Scrum with User Experience) is 60-minute time boxed assessments where you will answer 80 multiple choice questions (in English), similar to the Scrum Open Assessment. You get one attempt (upon payment of fee) and you decide when and where to the exam. There is no expiration date. You are not required to attend an assessment center and can take it from the comfort of your own home. If you do not pass the exam, you can retake the exam, however you would have to pay the fees again. Following are the steps for taking (and passing) the Scrum.org the PSU (Professional Scrum with User Experience) assessment and obtaining the certification: 1. If you are new to Scrum and have never been part of a Scrum team, taking a course is recommended. Attend a Scrum.org Professional Scrum Master or Professional Scrum Product Owner course and review these notes upon completion of the course. 2. Read the Scrum Guide and Lean UX book together with this Reference book. The Scrum Guide is extremely

condensed and thus we have decomposed and categorized the most important information present on the Scrum Guide in this Reference Guide. 3. All the important information present in the SCRUM Guide is in this quick Reference Guide. 4. Read the Book Lean UX: Designing Great Products with Agile Teams by Jeff Gothelf and Josh Seiden 5. Go through the questions and answers at the bottom of the book. 6. Take the Scrum Open Assessment (<https://www.scrum.org/open-assessments>) until you can do the assessment quickly and score close to 100% three times in a row.

The Professional Scrum Team Peter Götz 2019-04-25 The Scrum Framework comprises eleven rules based on empirical process control. These rules can easily be described and understood, but they can be extremely challenging for teams to implement. The Professional Scrum Team helps real-world teams bring Scrum rules to life in their everyday work. Leading Scrum.org consultants and trainers Peter Götz and Uwe M. Schirmer bring together proven practices based on their real-life experience working in (and with) real Scrum teams. They show how Scrum teams can optimize their performance as teams, and how each participant can work more successfully as a Scrum team member. The authors introduce a team as it starts out with Scrum, and follows that team as it gains experience and functions with increasing effectiveness. First, you'll watch the team discover that its legacy approach to developing complex software doesn't work, seek a better way, and discover Scrum. Next, you'll watch the team take its first steps with Scrum and gain hard-won practical experience. In Part II, you'll watch as it finds better ways to discuss and describe requirements to optimize stakeholder collaboration, so developers can create the right product. Then, in Part III, you'll turn to development team practices and agile tools, discovering ways to continually improve quality and deliver functionality in ever-shorter cycles.

The Professional Agile Leader Ron Eringa 2022-05 Hone Your Agile Leadership Skills to Help Your Organization Transform and Thrive Drawing on vast experience, Ron, Kurt, and Laurens tease out practical tips and patterns for good leadership [and show] how a leader can help shape the environment for agile teams to succeed. . . . The narrative style of the book makes it easy to read, and I am sure there will be many times that you see yourself in it. --From the Foreword by Dave West, CEO and Product Owner, Scrum.org To leverage the immense opportunities associated with accelerating change, organizations need teams capable of trying new ideas quickly, learning from their experiences, and adapting based on that learning. Helping these teams to grow and thrive requires agile leaders who support, inspire, and encourage, and who can leave behind the management skills of directing, monitoring, and rewarding or punishing. The Professional Agile Leader is a realistic, practical guide, written by experienced agile leaders who share their collective experiences in helping agile leaders to grow responsive and adaptive teams. They structure powerful lessons around a case study based on decades of experience helping agile leaders achieve and sustain agile transformation. Best of all, they never settle for high-level hand-waving--they show you how it's really done. Reignite once-successful organizations that have lost their way Form cross-functional teams and empower them with purpose Learn to let go, as your teams start taking more responsibility Overcome forces that want to reel you back into the old rules Realign the whole organization, since agile and traditional models can't coexist forever Achieve the most challenging goal of all: changing culture Great agile leaders aren't born that way--they're regular people who care deeply about helping others achieve shared goals and have discovered a better way to lead. Whatever your role in

the organization, this guide will help you master those skills and mindsets a whole lot faster. Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

PSD: Professional Scrum Developer Question Bank and Reference Guide.

Sidharth Bathia 2019-04-15 Welcome! Congratulations on taking the first important step towards preparing for the Professional Scrum Developer (PSD) Exam! Professional Scrum Developer (PSD) is an advanced assessment created to test your knowledge of how to build complex software products using Scrum. This book is a Quick Reference Guide created for the Professional Scrum Developer (PSD) Examination. The Guide also contains Questions and Answers which will help you prepare for the Professional Scrum Developer (PSD) . Information in this Guide references: The Scrum Guide.Scrum Forums (Scrum.Org).Other Scrum and Development Education Sites.Scrum and PSD Glossary Note: 1) This Reference guide is not a text book or a replacement to any Textbooks. It's simply your workbook which has content (present on the Scrum guide, Discussion forums & Other Sites) presented systematically to help you understand and memorize for the exam. 2) The Reference guide also has 150+ exclusive questions and answers which will help you prepare for PSD Exams. It also contains 150+ PSM Exam Questions which are asked on the PSD Exam. 3) % of the book is available for you to see before you buy it in the "Look Inside" Amazon Feature. This will help you understand exactly what you are buying. 4) Content found on the Scrum Guide and Other Websites is repeated on this Reference Guide. 5) Reach out to ScrumReferenceGuides@gmail.com for questions and feedback. The Scrum.org Professional Scrum Developer I (PSD I) assessment is a 60 minute time boxed assessment where you'll answer 80 questions (in English) of multiple choice type, very similar in style to the Scrum Developer Open assessment. Prepare for the exam: 1.Prepare for or Revisit PSM I Exam. 2.Carefully read the Scrum Guide (Nov 2020) along with this Reference book. The Scrum Guide is extremely condensed and thus we have decomposed and categorized the most important information present on the Scrum Guide in this Reference Guide. This Book / PSD Reference Guide. 3. Research the topics online if you don't understand them.Be thorough with all the content. 4.Go through the questions and answers at the bottom of the book. (150+ PSD Questions + 150+ PSM Questions).These questions were compiled very carefully. Go through the answers and make sure you understand the concepts. Make sure you go through the answers explanations regardless of whether you answered the questions correctly or not. Go back to the Reference Table and reread. 5.Take the Professional Scrum Developer Open Assessment until you can do the assessment quickly and score close to 100% three times in a row. Few Questions which are asked on the exam are the exact same.

Agile Product Management with Scrum Roman Pichler 2010-03-11 The First Guide to Scrum-Based Agile Product Management In Agile Product Management with Scrum, leading Scrum consultant Roman Pichler uses real-world examples to demonstrate how product owners can create successful products with Scrum. He describes a broad range of agile product management practices, including making agile product discovery work, taking advantage of emergent requirements, creating the minimal marketable product, leveraging early customer feedback, and working closely with the development team. Benefitting from Pichler's extensive experience, you'll learn how Scrum product ownership differs from traditional product management and how to avoid and overcome the common challenges that Scrum product owners face. Coverage includes Understanding the product owner's role: what product owners do, how they do it, and the surprising implications Envisioning the product: creating a compelling product vision to galvanize and guide the team and stakeholders Grooming the product backlog: managing the product backlog effectively even for the most complex products Planning the release: bringing clarity to scheduling, budgeting, and functionality decisions Collaborating in sprint meetings: understanding the product owner's role in sprint meetings, including the dos and don'ts Transitioning into product ownership: succeeding as a product owner and establishing the role in the enterprise This book is an indispensable resource for anyone who works as a product owner, or expects to do so, as well as executives and coaches interested in establishing agile product management.

Impact Mapping Gojko Adzic 2012-10-01 A practical guide to impact mapping, a simple yet incredibly effective method for collaborative strategic planning that helps organizations make an impact with software.

Product Management Simplified Gurucharan Raghunathan, Lokesh

Kannaiyan 2022-01-06 More than 80% of the PMs are not having clarity on the right resources to become a PM • Nearly 50% of the PMs are taking more than 12 months to gain awareness of the different roles and responsibilities of a PM • Nearly 60% of the PMs are taking more than 6 months to learn the fundamental concepts of a PM This book is crafted with the step-by-step procedure, case studies and proven methods to get your product management basics right. This book also provides a structured approach to transition into product management from diverse disciplines such as engineering, project management, sales, marketing and customer support. Testimonials Product Management Simplified is a great starting guide for an aspiring Product Manager. Laid out in a very illustrative and easy to read manner, the book does a very good job of hand holding the reader through the various nuances and techniques of product management... - Raghu Ramanujam, Director of Product Management, Flipkart Experienced PMs can get benefitted by connecting all the dots by leveraging comprehensive coverage of Product Management fundamentals and relevant frameworks.. - Javed Beg, Director of Product Management, Oracle I highly recommend this book to anyone who is exploring product management as a career choice or anyone who wants to move to the next level in their PM journey... - Dinesh V, VP Product Management, OrangeScape ...Guru and Lokesh have laid out the steps to effective and successful Product Management through insightful data, lucid representation and witty presentation... - Arks Srinivas, President, Career Launcher Educate Ltd.

Brilliant Agile Project Management Rob Cole 2016-01-01 What is Agile Project Management and will it bring my project in on time and budget? If you need a solid understanding of how Agile Project Management works so your projects can fully benefit from using this innovative and powerful approach, this book is essential reading. Brilliant Agile Project Management does more than just talk you through the techniques and processes - focussing on real-life use of Agile in business environments, it provides practical advice and techniques on how to implement and work with Agile, so you always know exactly what to do and say to make your project a success. · Assess whether your organisation or project is right for using APM · Understand how to implement APM into any project · Overcome common problems with APM Get up to speed with Agile Project Management and get ahead - fast! Scrum Product Owner: 500 Certification Questions with Answers and Explanations Jimmy Mathew 2021-06-25 This has 500 questions with answers and explanations, that prepare you to answer questions in professional scrum Product Owner certification assessments of leading organizations. This is newly built based on the recent changes and latest version of The Scrum Guide. This book is designed for those who are taking professional product owner certification assessments, but these are also useful for all those who what to learn Professional Product Management in Scrum or preparing for interviews. Basic knowledge of Scrum Framework and Product Owner Role required to take up these tests. It is recommended to read The Scrum Guide before taking these tests.

Scrum Insights for Practitioners Hiren Doshi 2016-11-16 Hiren Doshi, Scrum.org Professional Scrum Trainer & Coach in his book, Scrum Insights for Practitioners: The Scrum Guide Companion helps the practitioners master the Scrum framework by gaining in-depth practical insights and helps answer questions like: What are some common myths, mysteries, and misconceptions of Scrum? The Scrum Guide recommends three to nine members in a Development Team, but we have fifteen members. Is this Scrum? Can you share some tactics to do effective Sprint Planning, Daily Scrum, Sprint Review, Sprint Retrospective, and Product Backlog Refinement? My designation is development manager. Does this mean I have no role in Scrum? How is Scrum Empirical? Can Scrum Master and Product Owner be the same person? We don't have a Scrum Master. Are we still practicing Scrum? What does Self-Organization really mean? How does Scrum embrace the four values and twelve principles of the Agile Manifesto? Please share a case study on Scrum based product development? Recommendations for the book from the Scrum champions Take advantage of Hiren's vast experience and avoid making the common errors people make as they begin their journey. This book contains a wealth of practical information that will be useful to readers as they work to implement the basic theory found in The Scrum Guide-Steve Porter, team member, Scrum.org In his book Scrum Insights for Practitioners, Hiren has extended the core rules of The Scrum Guide with practices he has found useful. Hiren answers questions regarding Scrum that potentially remain unanswered even after one reads The Scrum Guide. Hiren dismantles common misconceptions about Scrum, regardless of the source of such

misconceptions. Hiren elaborates on basic information provided in The Scrum Guide, as well as on the principles underlying Scrum-Gunther Verheyen, Author of "Scrum - A Pocket Guide, a Smart Travel Companion" Hiren Doshi has written a fine companion to The Scrum Guide, filling in some of the intentional gaps left in the Scrum framework. Using this companion along with The Scrum Guide will undoubtedly improve the outlook for those teams that internalize its teachings."-Charles Bradley, ScrumCrazy.com This book will help you understand the nuances of Scrum. It takes a very practical approach toward implementing Scrum without compromising on its values and principles. A useful and handy reference for Scrum practitioners!-Gopinath R, Agile coach and practitioner

The Professional Scrum Product Owner Mohammed Musthafa Soukath Ali 2017-06-10 The brain of a Scrum Team is the Product Owner. Product Owners maximize the value of the product and optimize the work of the Development Team. It is essential for the professionals playing this role to standardize their knowledge of product ownership and benchmark their learning. This book is a clear and concise guide to those preparing for Scrum.org Professional Scrum Product Owner 1 (PSPO 1) assessment certification. The book covers the thorough scope of assessment areas and provides more than 120 practice questions.

Scrum For Dummies Mark C. Layton 2018-04-16 Use scrum in all aspects of life Scrum is an agile project management framework that allows for flexibility and collaboration to be a part of your workflow. Primarily used by software developers, scrum can be used across many job functions and industries. Scrum can also be used in your personal life to help you plan for retirement, a trip, or even a wedding or other big event. Scrum provides a small set of rules that create just enough structure for teams to be able to focus their innovation on solving what might otherwise be an insurmountable challenge. Scrum For Dummies shows you how to assemble a scrum taskforce and use it to implement this popular Agile methodology to make projects in your professional and personal life run more smoothly—from start to finish. Discover what scrum offers project and product teams Integrate scrum into your agile project management strategy Plan your retirement or a family reunion using scrum Prioritize for releases with sprints No matter your career path or job title, the principles of scrum are designed to make your life easier. Why not give it a try?

The Professional ScrumMaster's Handbook Stacia Viscardi 2013-04-19 Focusing on the ScrumMaster role and responsibilities, this book presents solutions and ideas for common problems, improving the overall methodology of a ScrumMaster's approach. The Professional ScrumMaster's Handbook is for anybody who wishes to be a true ScrumMaster as the role was originally intended - a fearless, professional, change facilitator. This book extends your working knowledge of Scrum to explore other avenues and ways of thinking to help teams and organizations reach their full potential.

The Art of Agile Product Ownership Allan Kelly 2019-09-27 Every product owner faces a complex and unique set of challenges within their team. This provides each individual the opportunity to fill the role with different ambitions, skills, and insights. Your product ownership journey can take a variety of paths, and The Art of Agile Product Ownership is here to be your guide. Author Allan Kelly, who delivers Agile training courses to major companies, pulls from his experience to help you discover what it takes to be a successful product owner. You will learn how you need to define your role within a team and how you can best incorporate ownership with strategy. With the Agile method, time is the key factor, and after using the lessons from this book you will confidently be able to synthesize features, functionality, and scope against delivery. You will find out how other team members such as the UX designer and business analyst can support and enhance your role as product owner, and how every type of company structure can adapt for optimal agility. The Art of Agile Product Ownership is a beacon for current product owners, programmers who are ready to take the next step towards ownership, and analysts transitioning into the product space. This book helps you determine for yourself the best way to fill the product owner role so that you utilize your unique combination of skills. Product ownership is central to a successful Agile team, and after reading this book, you will be more than ready for the challenge. What You Will Learn Explores activities the product owner needs to do in order to write good and valuable user stories Identifies skills product owners can learn from product managers and business analysts Demonstrates how to make decisions based on business and customer demand rather than technical needs and feasibility Who This Book Is For This is a book for anyone becoming a product owner: developers and programmers, who, after

some years at the code-face, are ready to step up to the next stage to own the product that they have been coding. Business Analysts and Product Managers who see themselves transitioning into the a product owner role will find value in this book in understanding their new role and how the work is the same and how it is different

How to Lead in Product Management: Practices to Align Stakeholders, Guide Development Teams, and Create Value Together Roman Pichler 2020-03-10 This book will help you become a better product leader.

Benefitting from Roman Pichler's extensive experience, you will learn how to align stakeholders and guide development teams even in challenging circumstances, avoid common leadership mistakes, and grow as a leader. Written in an engaging and easily accessible style, How to Lead in Product Management offers a wealth of practical tips and strategies. Through helpful examples, the book illustrates how you can directly apply the techniques to your work. Coverage includes: * Choosing the right leadership style * Cultivating empathy, building trust, and influencing others * Increasing your authority and empowering others * Directing stakeholders and development teams through common goals * Making decisions that people will support and follow through * Successfully resolving disputes and conflicts even with senior stakeholders * Listening deeply to discover and address hidden needs and interests * Practising mindfulness and embracing a growth mindset to develop as a leader Praise for How to Lead in Product Management: "Roman has done it again, delivering a practical book for the product management community that appeals to both heart and mind. How to Lead in Product Management is packed with concise, direct, and practical advice that addresses the deeper, personal aspects of the product leadership. Roman's book shares wisdom on topics including goals, healthy interactions with stakeholders, handling conflict, effective conversations, decision-making, having a growth mindset, and self-care. It is a must read for both new and experienced product people." ~Ellen Gottesdiener, Product Coach at EBG Consulting "Being a great product manager is tough. It requires domain knowledge, industry knowledge, technical skills, but also the skills to lead and inspire a team. Roman Pichler's How to Lead in Product Management is the best book I've read for equipping product managers to lead their teams." ~Mike Cohn, Author of Succeeding with Agile, Agile Estimating and Planning, and User Stories Applied "This is the book that has been missing for product people. Roman has created another masterpiece, a fast read with lots of value. It's a must read for every aspiring product manager." ~Magnus Billgren, CEO of Tolpagorni Product Management "How Lead in Product Management is for everyone who manages a product or drives important business decisions. Roman lays out the key challenges of product leadership and shows us ways of thoughtfully working with team members, stakeholders, partners, and the inevitable conflicts." ~Rich Mironov, CEO of Mironov Consulting and "Smokejumper" Head of Product

Mastering Professional Scrum Stephanie Ockerman 2019-09-11 "Our job as Scrum professionals is to continually improve our ability to use Scrum to deliver products and services that help customers achieve valuable outcomes. This book will help you to improve your ability to apply Scrum." -From the Foreword by Ken Schwaber, co-author of Scrum Mastering Professional Scrum is for anyone who wants to deliver increased value by using Scrum more effectively. Leading Scrum practitioners Stephanie Ockerman and Simon Reindl draw on years of Scrum training and coaching to help you return to first principles and apply Scrum with the professionalism required to achieve its transformative potential. The authors aim to help you focus on proven Scrum approaches for improving quality, getting and using fast feedback, and becoming more adaptable, instead of "going through the motions" and settling for only modest improvements. Whether you're a Scrum Master, Development Team member, or Product Owner, you'll find practical advice for facing challenges with transparency and courage, overcoming a wide array of common challenges, and continually improving your Scrum practice. Realistically assess your current Scrum practice, and identify areas for improvement Recognize what a great Scrum Team looks like and get there Focus on "Done"-not "sort-of-Done" or "almost-Done" Measure and optimize the value delivered by every Product Increment Improve the way you plan, develop, and grow Clear away wider organizational impediments to agility and professionalism Overcome common misconceptions that stand in the way of progress Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

Product Mastery Geoff Watts 2021-09 Scrum is the most successful framework for agile product development and much has been written

about how to follow the Scrum process but the key to success is in the leadership skills of the product owner. Product Mastery explores the traits of the best product owners offering an insight into the difference between good and great product ownership and explaining how the best product owners are DRIVEN to be successful. In a follow up to the hugely successful Scrum Mastery, Geoff Watts shares more enlightening case studies on how to be: Decisive with incomplete information. Ruthless about maximizing value and minimizing risk. Informed about your product's domain. Versatile in your leadership style. Empowering of project stakeholders. Negotiable while you pursue your vision. This is essential reading for anyone involved in an agile product development effort. Geoff Watts has been a thought leader in the agile development space for many years and his books, training and coaching have helped thousands of teams across the world deliver better products more effectively. Geoff is the author of Scrum Mastery: From Good to Great Servant-Leadership and The Coach's Casebook: Mastering The Twelve Traits That Trap Us, a winner of the 2016 International Book Awards. "Product Mastery is a great book to read if you want to understand how a great Product Owner works. Whether you are hiring a Product Owner or want to be a great Product Owner, the insights that Geoff Watts shares in this book should be your guide." --Jeff Sutherland, Co-Creator of Scrum and author of Scrum: The Art of Doing Twice The Work in Half the Time "Geoff has done a great job at distilling the soft skills product owners need to succeed. His new book is packed with practical advice to advance your skills and become a truly great product owner." - Roman Pichler, Author of Strategize and Agile Product Management with Scrum.

Agile Scrum Scott Graffius 2016-04-05 EXPANDED AND UPDATED Deliver Products in Short Cycles with Rapid Adaptation to Change, Fast Time-to-Market, and Continuous Improvement -- Which Supports Innovation and Drives Competitive Advantage Shifting customer needs are common in today's marketplace. Businesses must be adaptive and responsive to change while delivering an exceptional customer experience to be competitive. There are a variety of frameworks supporting the development of products and services, and most approaches fall into one of two broad categories: traditional or agile. Traditional practices such as waterfall engage sequential development, while agile involves iterative and incremental deliverables. Organizations are increasingly embracing agile to manage projects, and best meet their business needs of rapid response to change, fast delivery speed, and more. With clear and easy to follow step-by-step instructions, Agile Scrum helps you: - Implement and use the most popular agile framework -- Scrum - Deliver products in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement - Support innovation and drive competitive advantage Agile Scrum is for those interested or involved in innovation, project management, product development, software development or technology management. It's for those who have not yet used Scrum. It's also for people already using Scrum, in roles such as Product Owners, Scrum Masters, Development Team members (business analysts, solution and system architects, designers, developers, testers, etc.), customers, end users, agile coaches, executives, managers, and other stakeholders. For those already using Scrum, this guide can serve as a reference on practices for consideration and potential adaptation. Reactions to Agile Scrum have been incredibly positive. "A superbly written and presented guide to team-based project management that is applicable across a broad range of businesses from consumer products to high-tech." - IndieBRAG "Recommended." - The US Review of Books "The book is excellent." - Readers' Favorite "An all-inclusive instruction guide that is impressively 'user-friendly' in tone, content, clarity, organization, and presentation." - Midwest Book Review "A-type personalities (those inclined to avoid instruction manuals) and non-readers will rejoice upon discovering this guide which makes getting started with Agile Scrum a breeze." - Literary Classics Book Reviews "A must-have for a project manager wanting to introduce Scrum to the organization." - PM World Journal "A clear and authoritative roadmap for successful implementation." - BookViral Agile Scrum has received 17 FIRST PLACE WINS in national and international competitions: 5th Annual Beverly Hills International Book Awards - Business-General category 5th Annual Beverly Hills International Book Awards - Technology category 2016 London Book Festival - Business category Fall 2016 Pinnacle Book Achievement Awards - Business category 2017 Feathered Quill Book Awards - Informational (Business) category 2016 New Apple Book Awards - Technology category 2017 Independent Press Award - Technology category 11th Annual National Indie Excellence Awards - Technology category 2017 Pacific Rim Book Festival - Business

category 2017 Bookvana Awards - Green/Conscious Business category 2017 Book Excellence Awards - Technology category 14th Annual Best Book Awards - Business Reference category 2017 New York City Big Book Awards - Technology category 2017 Royal Dragonfly Book Awards - Science & Technology category 2017 Human Relations Indie Book Awards - Workplace category 2018 Florida Book Festival - Business category 2018 Pacific Book Awards - Business category Agile Scrum -- get your copy today!

PSM & PSPO Quick Reference Guide Sidharth Bathia 2018-08-10 Welcome! Kudos on taking the first important step towards prepping up for the Exam! This book is a quick Reference Guide created for the PSM (Professional Scrum Master) and PSPO (Professional Scrum Product Owner) Examinations. Questions and Answers (similar to the ones in the exam) are included. The guide helps highlight the most important information in the Scrum Guide for you to see at a glance. It also brings the most relevant information for the PSM I and PSPO I Exam together in one resource. Note: 1) The Reference Guide is based on the latest version of the Scrum Guide. (Nov 2020) 2) Information and Content found on the Scrum Guide is repeated on this Reference guide. 3) This Reference guide is not a text book or a replacement to the Scrum Guide. It's simply your workbook which has content (present on the Scrum guide) presented systematically to understand and memorize for the exam. 4) The Reference guide also has practice questions and answers which will help you prepare for the PSM and PSPO exam. 5) Your feedback is appreciated. Please feel free to email ScrumReferenceGuides@gmail.com in case of any questions. 6) If you are only interested in Practice Questions and answers (beyond what Scrum.org provides) then you can choose to purchase my Udemy Course. You do not need the course if you purchase this book.

<https://www.udemy.com/course/practice-exams-professional-scrum-master-product-owner/?referralCode=096BB0AD5D0F80343225> The Scrum.org Professional Scrum Master I (PSM I) and Professional Scrum Product Owner (PSPO I) certifications require that students demonstrate their knowledge and understanding of Scrum through a rigorous assessment. The certification is not proof of attendance, but is rather proof of Scrum knowledge. This certificate is lifelong, and does not require any additional payments or renewal. The Scrum.org Professional Scrum Master I (PSM I) and Professional Scrum Product Owner (PSPO I) are 60 minute time boxed assessment where you have to answer 80 questions (in English) of multiple choice, very similar in style to the Scrum Open assessment. You get one attempt (for the fees you pay) and you decide when and where to take it. There is no expiration date. You are not required to attend an assessment center and can take it from the comfort of your own home. If you do not pass the exam you can pay the exams fees again and retake the exam. Here are the Steps on taking (and passing) the Scrum.org Professional Scrum Master I (PSM I) and Professional Scrum Product Owner (PSPO I) assessment and gaining certification: 1) If you are very new to Scrum and have never part of a Scrum team, then I would recommend you to take a course. Attend a Scrum.org Professional Scrum Master or Professional Scrum Product Owner course and read these notes once you are done. 2) Read the Scrum Guide and keep this reference book open while doing so. The Guide is extremely condensed and thus we have decomposed & categorized the most important information present on the Guide. 3) All the important information present on the SCRUM Guide is in this quick reference guide. Make sure you read the categorized information along with reading the Scrum guide. 4) If you see information missing on the reference guide, then add it as needed. Highlight the points you want. Make this your workbook. Be thorough with all the content. 5) Go through the questions at the bottom of the Book. These questions are compiled very carefully. Go through the answers and make sure you understand the concepts. Do the Scrum Open assessment until you can do it fast and score close to 100% 3 times in a row.

Pocket guide to the Professional Scrum Master Certification (PSM 1) Markus Marfurt 2020-12-29 The Professional Scrum Master Training of the Scrum.org is for many people the first step of a certification in the context of Scrum and agile development approaches. This certification documents like no other a deep understanding of Scrum as it is presented in the Scrum Guide. As simple and clear as these Scrum basics are described, it is however difficult for many people to put the principles and ideas presented therein into practice. This is a challenge both in their daily work and in passing the PSM certification exam. Marcus Marfurt, himself a Scrum Master and trainer for a long time, shows the transfer from the Scrum Guide to the practice of a Scrum Master's activity. The knowledge imparted is an optimal preparation for

the Scrum Master certification exam.

Scrum Product Ownership -- Balancing Value from the Inside Out Robert Galen 2009-04-01 One of the least discussed and most challenging roles in the Scrum Agile Methodology is that of Product Owner. Quite often Product Owners are selected from the ranks of Product Managers or Business Analysts and simply "thrown" into the role. While these backgrounds can lead to successful product ownership, often there are fundamental understanding and large skills gaps that need to be crossed in order to be truly successful. This book takes a unique look at the role of Scrum Product Owner with a focus on how the role needs to interact with their Scrum team first--thus the "inside out." We review all of the nuance and requisite habits that allow the Scrum Product Owner to drive their teams towards creating high quality products that provide great customer value.

PSM II : Question Bank Sidharth Bathia 2020-06 Welcome! Kudos on taking the first important step towards prepping up for the Exam! This book is a Question Bank created for the PSM II (Professional Scrum Master II) Examinations. The book contains 350 Questions and Answers which will help you prepare for the PSM II. The Scrum.org Professional Scrum Master II (PSM II) certifications require that students demonstrate their knowledge and understanding of Scrum through a rigorous assessment. The certification is not proof of attendance but is rather proof of Scrum knowledge. This certificate is lifelong, and do not require any additional payments or renewal. This certificate is lifelong, and do not require any additional payments or renewal. Please Note: 1. The Questions and Answers in this book are not a replica nor a replacement of the Open Assessments found at <https://www.scrum.org/>. 2. Based on the guidelines provided by Scrum.org, none of the questions are copied from the Open Assessments found at <https://www.scrum.org/>. If similar questions exist, then it's merely a coincidence. The underlying concepts however are similar if not the same. 3. The Questions which appear in the book (along with the answers) would be different from what you find on the exam. 4. Your feedback is much appreciated. Please feel free to email ScrumReferenceGuides@gmail.com in case of any questions. The PSM II assessment is structured in a similar way to PSM I. It is comprised of 30 multiple choice questions. You have 90 minutes to complete the assessment and must score 85%+ to achieve the certification. The questions and answer options tend to be longer than PSM I and it takes more time to read and understand. As with all Scrum.org assessments, it is challenging and designed to test your real understanding of Scrum. You are not required to attend an assessment center and can take it from the comfort of your own home. If you don't pass the exam you can pay the exams fees again and retake the exam. Here are the Steps on taking (and passing) the Scrum.org Professional Scrum Master II (PSM II) assessment and gaining certification: 1) If you are very new to Scrum and have never been part of a Scrum team, then I would recommend you take a course. Attend a Scrum.org Professional Scrum Master I or Professional Scrum Product Owner I course. 2) Read the Scrum Guide. 3) Do the Professional Scrum Master Open assessment (<https://www.scrum.org/open-assessments>) until you score close to 100% 3 times in a row. 4) Read the Nexus Guide. 5) Do the Nexus Open assessment (<https://www.scrum.org/open-assessments>) until you score close to 100% 3 times in a row. 6) Go through the Scrum Developer Topics. Do the Developer Open assessment (<https://www.scrum.org/open-assessments>) until you score close to 100% 3 times in a row. 7) Go through all the Scrum.org Learning Paths. 8) A Summary of all of Step 1 through Step 7 can be found in My Book PSM II Quick Reference Guide and Exam Questions book. (ISBN : 978-1-7326579-9-1). You can choose to purchase it. (Optional) 9) Next best preparation for the Professional Scrum Master II (PSM II) is to attend a Scrum.org Professional Scrum Master course. 10) Go through the PSM II Assessments in this book. Make sure you understand the explanations / answers to the questions.

Scrum - A Pocket Guide Gunther Verheyen 2013-11-04 This pocket guide is the one book to read for everyone who wants to learn about Scrum. The book covers all roles, rules and the main principles underpinning Scrum, and is based on the Scrum Guide Edition 2013. A broader context to this fundamental description of Scrum is given by describing the past and the future of Scrum. The author, Gunther Verheyen, has created a concise, yet complete and passionate reference about Scrum. The book demonstrates his core view that Scrum is about a journey, a journey of discovery and fun. He designed the book to be a helpful guide on that journey. Ken Schwaber, Scrum co-creator says that this book currently is the best available description of Scrum around. The book combines some rare characteristics: • It describes Scrum in its entirety, yet places it in a

broader context (of past and future). • The author focuses on the subject, Scrum, in a way that it truly supports the reader. The book has a language and style in line with the philosophy of Scrum. • The book shows the playfulness of Scrum. David Starr and Ralph Jocham, Professional Scrum trainers and early agile adopters, say that this is the ultimate book to be advised as follow-up book to the students they teach Scrum to and to teams and managers of organizations that they coach Scrum to.

The Definitive Guide to PSM I and PSPO I Moritz Knueppel 2020-12-11 If you want to pass both the Professional Scrum Master(TM) I exam and the Professional Scrum Product Owner(TM) exam on your first try, this is the only book you will need to read! In only 50 pages, you will learn all that is necessary to understand Scrum, the Scrum Master position, the Product Owner position and to pass both exams. Rather than explaining Scrum through lengthy anecdotes, this book boils down the wisdom of Scrum into short, compact statements that are clear and easy to understand. It guides you through the key knowledge of the 2020 Scrum Guide and provides you with questions that allow you to check your understanding and prepare you for your real exams. Author Moritz Knueppel has been working as a Scrum Master and Agile Coach for several years, as an employee and a freelancer, in start-ups and 10,000 employee corporations. Over the past years, he has delivered hundreds of hours of Scrum training sessions and has taught and coached people for every level of the PSM exams. He is one of only a handful of people in the world to have completed every single Scrum.org certification, including PSM III and PSPO III.

The Professional Scrum Master (PSM I) Guide Fred Heath 2021-07-16 Go from absolute beginner to passing your PSM I exam first time with this comprehensive guide. Packed with practical examples, this book is updated for the latest Scrum guidelines to turn you into a Scrum Master! Key Features Go from absolute beginner to exam-ready with detailed explorations of Scrum use-cases Understand the different applications of agile concepts, and how to best apply them to your business Discover expert tips and work with real-world examples to pass the PSM I certification exam first time Book Description Ever wondered why you'd use Scrum over other process frameworks? Or what makes Agile just so agile? Or why you should bother with the PSM certification? This book has you covered. The Professional Scrum Master (PSM I) Guide is a comprehensive tutorial that will not only introduce you to the basics of Scrum, but build you up to be ready to pass your PSM I exam first time round. Where other books avoid detail, this guide provides you with detailed practical examples to take you from being an apprentice to becoming a master. Assuming you're a total beginner, this book will introduce you to Scrum methodologies with detailed use cases, teaching you the secrets of Scrum in such a way that you'll be well-equipped for the PSM I exam. This book demonstrates the real-world applications of Scrum in a variety of scenarios, all with practical examples. You'll understand why the structure of your Scrum team matters, what you can achieve with properly planned sprints, and how to create and manage sprint and product backlogs. The chapters are regularly concluded with quizzes relevant to the exam, reinforcing the values you learn on your journey. Finally, it concludes with some exam preparation and myth-dispelling to make sure you have an edge when it comes to earning your certificate. This is a guide that'll ensure you won't fall behind in an ever increasingly agile world. What you will learn Get to grips with Agile development and Scrum from the ground up Understand the roles and responsibilities within the Scrum team Discover how to conduct Scrum events and create Scrum artifacts Explore real-world scenarios and use cases for Scrum in action Develop an in-depth understanding of how to run a successful sprint to deliver results quickly Be fully prepared and able to pass your PSM I exam first time Who this book is for Assuming no prior knowledge of Scrum, this book is for professionals who want to build a strong foundation in Scrum practices with the intention of passing the PSM I exam. If you're a product owner or project manager looking to stay relevant in an agile world, this book is essential to helping you become a Scrum Master.

Essential Scrum Kenneth S. Rubin 2012 This is a comprehensive guide to Scrum for all (team members, managers, and executives). If you want to use Scrum to develop innovative products and services that delight your customers, this is the complete, single-source reference you've been searching for. This book provides a common understanding of Scrum, a shared vocabulary that can be used in applying it, and practical knowledge for deriving maximum value from it.

The ScrumMaster Study Guide James Schiel 2012-02-02 Examining the questions most commonly asked by students attending Certified

Scrum Master (CSM) and Certified Scrum Product Owner (CSPO) classes, The ScrumMaster Study Guide provides an accessible introduction to the concepts of Scrum and agile development. It compiles the insights gained by the author in teaching more than 100 CSM classes and countless seminars. Describing how to sell agile development to upper management and customers, the book illustrates real-world implementation of agile development, addressing the roles and responsibilities of each team member as well as some of the things that can go wrong in an implementation. Focuses on running Scrum projects in an agile environment Covers agile development, team building, and transitioning to Scrum and agile Explains how to adapt Scrum and agile to your work environment Describes how to measure individual and team productivity Illustrates the functions of a Scrum team on a day-to-day basis This book is intended for newly minted ScrumMasters, product owners, and students about to attend a CSM or CSPO class as well as developers and managers who want to sharpen their skills. Scrum is a simple framework and agile development is simply a concept; successful implementation requires more than just the training you can get in a CSM class or a workshop. Helping you understand key aspects of agile development and Scrum that might have previously been difficult to comprehend, this book is the ideal starting point for finding the answers you need for agile software development in your organization.

Product Roadmaps Relaunch C. Todd Lombardo 2017-10-25 A good product roadmap is one of the most important and influential documents an organization can develop, publish, and continuously update. In fact, this one document can steer an entire organization when it comes to delivering on company strategy. This practical guide teaches you how to create an effective product roadmap, and demonstrates how to use the roadmap to align stakeholders and prioritize ideas and requests. With it, you'll learn to communicate how your products will make your customers and organization successful. Whether you're a product manager, product owner, business analyst, program manager, project manager, scrum master, lead developer, designer, development manager, entrepreneur, or business owner, this book will show you how to: Articulate an inspiring vision and goals for your product Prioritize ruthlessly and scientifically Protect against pursuing seemingly good ideas without evaluation and prioritization Ensure alignment with stakeholders Inspire loyalty and over-delivery from your team Get your sales team working with you instead of against you Bring a user and buyer-centric approach to planning and decision-making Anticipate opportunities and stay ahead of the game Publish a comprehensive roadmap without overcommitting

Zombie Scrum Survival Guide Johannes Schartau 2020-07-16 Scrum is the most popular approach to Agile software development. It's been around for more than 20 years, and it's used by tens of millions of practitioners. Even so, by some estimates, over 70% of Scrum adoptions fall flat and get stuck. Developers find themselves using "Zombie Scrum" processes that look like Scrum from a distance, but are slow, lifeless, and joyless instead. Zombie Scrum Survival Guide doesn't just reveal why this happens: it shows how to supercharge your Scrum outcomes, and have more fun along the way. Writing for all individuals, teams, and organizations who want to achieve more with Scrum, this guide combines theoretical foundations with practical approaches, exercises, and facilitation techniques for making progress in widely diverse situations, and engaging everyone in the organization to get more out of Scrum. You'll find specific guidance for building what the user needs, shipping faster, improving continuously, self-organizing your teams, and more. Drawing on extensive experience empowering developers, the authors also introduce powerful Liberating Structures patterns for enriching group interactions, so Scrum makes development more effective and fulfilling for everyone involved.

PSM II : Quick Reference Guide and Exam Questions Sidharth Bathia 2020-03 Welcome! Kudos on taking the first important step towards prepping up for the Exam! This book is a quick Reference Guide created for the PSM II (Professional Scrum Master) Examinations. Questions and Answers (similar to the ones in the exam) are included. The guide helps highlight the most important information for you to see at a glance. It also brings the most relevant information for the PSM II Exam together in one resource. Note: 1) The Reference Guide is based on the latest Scrum guides. 2) Information and Content found on the Scrum Guide, Nexus Guides and other articles (found on Scrum.org) is repeated on this Reference guide. 3) This Reference guide is not a text book or a replacement to the Scrum Guide. It's simply your workbook which has content presented systematically to understand and memorize for the exam. 4) The Reference guide also has questions and answers which will help you prepare for the PSM II exam. 5) Your feedback is much

appreciated. Please feel free to email ScrumReferenceGuides@gmail.com in case of any questions. 6) % of the book is available for you to see before you buy it in the "Look Inside" Amazon Feature. This will help you understand exactly what you are buying. 7) You do not need to purchase the PSM II Question Bank (ISBN : 978-1-7345536-5-9) if you purchase this book. The PSM II assessment is structured in a similar way to PSM I. It is comprised of 30 multiple choice questions. You have 90 minutes to complete the assessment and must score 85%+ to achieve the certification. The questions and answer options tend to be longer than in PSM I and it takes more time to read and understand. As with all Scrum.org assessments, it is challenging and designed to test your real understanding of Scrum. The Guide also contains Questions and Answers which will help you prepare for the Professional Scrum Master II (PSM II) and / or Professional Scrum Product Owner II (Level 2) Exam. Information in this Guide references: 1.The Scrum Guide. (Nov 2020) 2.The Nexus Guide. (Jan 2021) 3.The Kanban Guide. (Jan 2021) 4. Professional Scrum Development Scrum Topics. 5. Evidence Based Management Guide. 6. Scrum Org Professional Scrum Master Learning Path. 7. Scrum Org Professional Scrum Product Owner Learning Path. 8. Scrum Org Professional Agile Learning Path. 9. Scrum Forums, white papers, articles and training videos (Scrum.Org). 10. Other Scrum sites and books. 11. Practice Questions and Answers. A) 160 Professional Scrum Master Basics Questions and Answers. B) 130 Scaled Professional Scrum Questions and Answers. C) 160 Professional Scrum Developer Questions and Answers. D) 134 Kanban Questions and Answers. E) 132 PAL-E and Professional Scrum Master (Level 2) Questions and Answers. F) 80 Professional Scrum Master II (Level 2) Questions and Answers.

A Scrum Book Jeff Sutherland 2019-08-16 Building a successful product usually involves teams of people, and many choose the Scrum approach to aid in creating products that deliver the highest possible value. Implementing Scrum gives teams a collection of powerful ideas they can assemble to fit their needs and meet their goals. The ninety-four patterns contained within are elaborated nuggets of insight into Scrum's building blocks, how they work, and how to use them. They offer novices a roadmap for starting from scratch, yet they help intermediate practitioners fine-tune or fortify their Scrum implementations. Experienced practitioners can use the patterns and supporting explanations to get a better understanding of how the parts of Scrum complement each other to solve common problems in product development. The patterns are written in the well-known Alexandrian form, whose roots in architecture and design have enjoyed broad application in the software world. The form organizes each pattern so you can navigate directly to organizational design tradeoffs or jump to the solution or rationale that makes the solution work. The patterns flow together naturally through the context sections at their beginning and end. Learn everything you need to know to master and implement Scrum one step at a time—the agile way.

Software in 30 Days Ken Schwaber 2012-05 Summarizes the Agile and Scrum software development method, which allows creation of software in just 30 days.

What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough Products and Services Anthony Ulwick 2005-09-06 A world-renowned innovation guru explains practices that result in breakthrough innovations "Ulwick's outcome-driven programs bring discipline and predictability to the often random process of innovation." - Clayton Christensen For years, companies have accepted the underlying principles that define the customer-driven paradigm--that is, using customer "requirements" to guide growth and innovation. But twenty years into this movement, breakthrough innovations are still rare, and most companies find that 50 to 90 percent of their innovation initiatives flop. The cost of these failures to U.S. companies alone is estimated to be well over \$100 billion annually. In a book that challenges everything you have learned about being customer driven, internationally acclaimed innovation leader Anthony Ulwick reveals the secret weapon behind some of the most successful companies of recent years. Known as "outcome-driven" innovation, this revolutionary approach to new product and service creation transforms innovation from a nebulous art into a rigorous science from which randomness and uncertainty are eliminated. Based on more than 200 studies spanning more than seventy companies and twenty-five industries, Ulwick contends that, when it comes to innovation, the traditional methods companies use to communicate with customers are the root cause of chronic waste and missed opportunity. In *What Customers Want*, Ulwick demonstrates that all popular qualitative research methods yield well-intentioned but unfitting and dreadfully misleading information that serves to derail the innovation process.

Rather than accepting customer inputs such as "needs," "benefits," "specifications," and "solutions," Ulwick argues that researchers should silence the literal "voice of the customer" and focus on the "metrics that customers use to measure success when executing the jobs, tasks or activities they are trying to get done." Using these customer desired outcomes as inputs into the innovation process eliminates much of the chaos and variability that typically derails innovation initiatives. With the same profound insight, simplicity, and uncommon sense that propelled *The Innovator's Solution* to worldwide acclaim, this paradigm-changing book details an eight-step approach that uses outcome-driven thinking to dramatically improve every aspect of the innovation process—from segmenting markets and identifying opportunities to creating, evaluating, and positioning breakthrough concepts. Using case studies from Microsoft, Johnson & Johnson, AIG, Pfizer, and other leading companies, *What Customers Want* shows companies how to: Obtain unique customer inputs that make predictable innovation possible Recognize opportunities for disruption, new market creation, and core market growth—well before competitors do Identify which ideas, technologies, and acquisitions have the greatest potential for creating customer value Systematically define breakthrough products and services concepts Innovation is fundamental to success and business growth. Offering a proven alternative to failed customer-driven thinking, this landmark book arms you with the tools to unleash innovation, lower costs, and reduce failure rates—and create the products and services customers really want.

SPS(Scaled Professional Scrum):Quick Reference Guide & Exam

Questions Sidharth Bathia 2019-02 Welcome! Congratulations on taking the first important step towards preparing for the Scaled Professional Scrum (SPS) Exam! Scaled Professional Scrum (SPS) is an advanced assessment created to test your knowledge about the Nexus and its application in the real world. This book is a Quick Reference Guide created for the Scaled Professional Scrum (SPS) Examination. The Guide also contains Questions and Answers (130 SPS Specific + 150 PSM) which will help you prepare for the Scaled Professional Scrum (SPS). Information in this Guide references: *The Scrum Guide*. (Nov 2020) *The Nexus Guide*. (Jan 2021) Scaled and Nexus Scrum Forums (Scrum.Org). Note: 1) Information and Content found on the Scrum Guide and Nexus Guide is repeated on this Reference guide. 2) This Reference guide is not a text book or a replacement to the Scrum or Nexus Guide. It's simply your workbook which has content (present on the Nexus & Scrum guide) presented systematically to understand and memorize for the exam. 3) This Reference guide also has exclusive questions and answers which will help you prepare for SPS 2019 Exams. 4) % of the book is available for you to see before you buy it in the "Look Inside" Amazon Feature. This will help you understand exactly what you are buying. 5) For Feedback or Questions, please reach out to ScrumReferenceGuides@gmail.com The SPS assessment is structured like the PSM I Exam. It comprises of 40 multiple choice questions. You would have 60 minutes to complete the assessment. The score to achieve the certification is 85%+. Prepare for the exam: 1. Prepare for or Revisit PSM I Exam. Carefully Read: A. The Scrum Guide along with this Reference book. We have also decomposed and categorized the most important information present on the Scrum Guide in this Reference Guide. B. The Nexus Guide along with this Reference book. We have also decomposed and categorized the most important information present on the Nexus Guide in this Reference Guide. This is the primary source of all answers for the assessment. Read the Nexus Guide several times to strengthen your understanding of Scaling Fundamentals. Make this Reference Guide, your workbook. Be thorough with all the content. 2. Go through the questions and answers at the bottom of the book. (80 Scaled Scrum Questions).These questions were compiled very carefully. Go through the answers and make sure you understand the concepts. Make sure you: Go through the answers explanations regardless of whether you answered the questions correctly or not. Go back to the Reference Table and reread. Add notes to the reference guide tables if needed. 3. Take the Scrum Open Assessment until you can do the assessment quickly and score close to 100% three times in a row. Take the Nexus Open Assessment until you can do the assessment quickly and score close to 100% three times in a row. Few Questions which are asked on the exam are the exact same. 4, You do not need to purchase the SPS Question Bank, ISBN : 978-1-7326579-6-0 (if you have this book).

The Professional Product Owner Don McGreal 2018-06-04 *The Professional Product Owner's Guide to Maximizing Value with Scrum* "This book presents a method of communicating our desires, cogently, coherently, and with a minimum of fuss and bother." —Ken Schwaber,

Chairman & Founder, Scrum.org The role of the Product Owner is more crucial than ever. But it's about much more than mechanics: it's about taking accountability and refocusing on value as the primary objective of all you do. In *The Professional Product Owner*, two leading experts in successful Scrum product ownership show exactly how to do this. You'll learn how to identify where value can be found, measure it, and maximize it throughout your entire product lifecycle. Drawing on their combined 40+ years of experience in using agile and Scrum in product management, Don McGreal and Ralph Jocham guide you through all facets of envisioning, emerging, and maturing a product using the Scrum framework. McGreal and Jocham discuss strategy, showing how to connect Vision, Value, and Validation in ROI-focused agile product management. They lay out Scrum best-practices for managing complexity and continuously delivering value, and they define the concrete practices and tools you can use to manage Product Backlogs and release plans, all with the goal of making you a more successful Product Owner.

Throughout, the authors share revealing personal experiences that illuminate obstacles to success and show how they can be overcome. Define success from the "outside in," using external customer-driven measurements to guide development and maximize value Bring empowerment and entrepreneurship to the Product Owner's role, and align everyone behind a shared business model Use Evidence-Based Management (EBMgt) to invest in the right places, make smarter decisions, and reduce risk Effectively apply Scrum's Product Owner role, artifacts, and events Populate and manage Product Backlogs, and use just-in-time specifications Plan and manage releases, improve transparency, and reduce technical debt Scale your product, not your Scrum Use Scrum to inject autonomy, mastery, and purpose into your product team's work Whatever your role in product management or agile development, this guide will help you deliver products that offer more value, more rapidly, and more often. Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

Agile Project Management with Scrum Ken Schwaber 2004-02-11

The rules and practices for Scrum—a simple process for managing complex projects—are few, straightforward, and easy to learn. But Scrum's simplicity itself—its lack of prescription—can be disarming, and new practitioners often find themselves reverting to old project management habits and tools and yielding lesser results. In this illuminating series of case studies, Scrum co-creator and evangelist Ken Schwaber identifies the real-world lessons—the successes and failures—culled from his years of experience coaching companies in agile project management. Through them, you'll understand how to use Scrum to solve complex problems and drive better results—delivering more valuable software faster. Gain the foundation in Scrum theory—and practice—you need to: Rein in even the most complex, unwieldy projects Effectively manage unknown or changing product requirements Simplify the chain of command with self-managing development teams Receive clearer specifications—and feedback—from customers Greatly reduce project planning time and required tools Build—and release—products in 30-day cycles so clients get deliverables earlier Avoid missteps by regularly inspecting, reporting on, and fine-tuning projects Support multiple teams working on a large-scale project from many geographic locations Maximize return on investment!

Agile Estimating and Planning Mike Cohn 2005-11-01 *Agile Estimating and Planning* is the definitive, practical guide to estimating and planning agile projects. In this book, Agile Alliance cofounder Mike Cohn discusses the philosophy of agile estimating and planning and shows you exactly how to get the job done, with real-world examples and case studies. Concepts are clearly illustrated and readers are guided, step by step, toward how to answer the following questions: What will we build? How big will it be? When must it be done? How much can I really complete by then? You will first learn what makes a good plan and then what makes it agile. Using the techniques in *Agile Estimating and Planning*, you can stay agile from start to finish, saving time, conserving resources, and accomplishing more. Highlights include: Why conventional prescriptive planning fails and why agile planning works How to estimate feature size using story points and ideal days—and when to use each How and when to re-estimate How to prioritize features using both financial and nonfinancial approaches How to split large features into smaller, more manageable ones How to plan iterations and predict your team's initial rate of progress How to schedule projects that have unusually high uncertainty or schedule-related risk How to estimate projects that will be worked on by multiple teams *Agile Estimating and Planning* supports any agile, semiagile, or iterative process, including

Scrum, XP, Feature-Driven Development, Crystal, Adaptive Software Development, DSDM, Unified Process, and many more. It will be an indispensable resource for every development manager, team leader, and team member.

Scrum - A Pocket Guide - 2nd edition Gunther Verheyen 2019-02-16

This pocket guide to Scrum is the one book for everyone who wants to learn or re-learn about Scrum. The book describes the framework as it was designed and intended, with a strong focus on the purpose to the rules and adding an historical perspective to Scrum and the Agile movement. Several elements that were described in the first edition of Scrum - A Pocket Guide (2013) were later added to the official Scrum Guide. The most noticeable ones are the Scrum Values (2016) and the description of the 3 questions of the Daily Scrum as a good, yet optional practice (2017). As the balance of society keeps shifting from industrial labor to digital work, complexity and unpredictability keep increasing. The need for agility through Scrum increases equally, in and beyond software and product development. This 2nd edition of Scrum - A Pocket Guide offers the clarity and insights on Scrum that many organizations

need, today and in the foreseeable future. Scrum - A Pocket Guide is an extraordinarily competent book. It flows with insight, understanding, and perception. This should be the de facto standard handout for all looking for a complete, yet clear overview of Scrum without being bothered by irrelevancies. (Ken Schwaber, Scrum co-creator) The author, Gunther Verheyen, is a seasoned Scrum practitioner (2003). Throughout his standing career as a consultant, Gunther has employed Scrum in diverse circumstances. He was partner to Ken Schwaber and Director of the Professional Scrum series at Scrum.org. He is the founder of Ullizee-Inc and engages with people and organizations as an independent Scrum Caretaker.

Scrum Narrative and PSM Exam Guide Mohammed Musthafa Soukath Ali

2017-06-10 Scrum, as a new way of product development, delivers high value. Authentic knowledge body of Scrum is Scrum Guide. It is too dense to absorb without context and correlations. This book reveals Scrum as defined in 'The Scrum Guide 2016' with context and correlations using Active Learning technique. It is all-in-one guide for Professional Scrum Master (PSM 1) aspirants, with comprehensive Scrum material, tips, and 250+ practice questions.