

The Process Of Community Health Education And Promotion With Powerweb

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Disease Control Priorities, Third Edition (Volume 9) Dean T. Jamison 2017-12-06 As the culminating volume in the DCP3 series, volume 9 will provide an overview of DCP3 findings and methods, a summary of messages and substantive lessons to be taken from DCP3, and a further discussion of cross-cutting and synthesizing topics across the first eight volumes. The introductory chapters (1-3) in this volume take as their starting point the elements of the Essential Packages presented in the overview chapters of each volume. First, the chapter on intersectoral policy priorities for health includes fiscal and intersectoral policies and assembles a subset of the population policies and applies strict criteria for a low-income setting in order to propose a "highest-priority" essential package. Second, the chapter on packages of care and delivery platforms for universal health coverage (UHC) includes health sector interventions, primarily clinical and public health services, and uses the same approach to propose a highest priority package of interventions and policies that meet similar criteria, provides cost estimates, and describes a pathway to UHC.

An Integrated Framework for Assessing the Value of Community-Based Prevention Institute of Medicine 2012-11-29 During the past century the major causes of morbidity and mortality in the United States have shifted from those related to communicable diseases to those due to chronic diseases. Just as the major causes of morbidity and mortality have changed, so too has the understanding of health and what makes people healthy or ill. Research has documented the importance of the social determinants of health (for example, socioeconomic status and education) that affect health directly as well as through their impact on other health determinants such as risk factors. Targeting interventions toward the conditions associated with today's challenges to living a healthy life requires an increased emphasis on the factors that affect the current cause of morbidity and mortality, factors such as the social determinants of health. Many community-based prevention interventions target such conditions. Community-based prevention interventions offer three distinct strengths. First, because the intervention is implemented population-wide it is inclusive and not dependent on access to a health care system. Second, by directing strategies at an entire population an intervention can reach individuals at all levels of risk. And finally, some lifestyle and behavioral risk factors are shaped by conditions not under an individual's control. For example, encouraging an individual to eat healthy food when none is accessible undermines the potential for successful behavioral change. Community-based prevention interventions can be designed to affect environmental and social conditions that are out of the reach of clinical services.

Four foundations - the California Endowment, the de Beaumont Foundation, the W.K. Kellogg Foundation, and the Robert Wood Johnson Foundation - asked the Institute of Medicine to convene an expert committee to develop a framework for assessing the value of community-based, non-clinical prevention policies and wellness strategies, especially those targeting the prevention of long-term, chronic diseases. The charge to the committee was to define community-based, non-clinical prevention policy and wellness strategies; define the value for community-based, non-clinical prevention policies and wellness strategies; and analyze current frameworks used to assess the value of community-based, non-clinical prevention policies and wellness strategies, including the methodologies and measures used and the short- and long-term impacts of such prevention policy and wellness strategies on health care spending and public health. An Integrated Framework for Assessing the Value of Community-Based Prevention summarizes the committee's findings.

Needs and Capacity Assessment Strategies for Health Education and Health Promotion Gary D. Gilmore 2011-08-18 Needs and Capacity Assessment Strategies for Health Education and Health Promotion, Fourth Edition provides practitioners with a handbook that can be used in the classroom and in the field. It focuses on realistic needs and capacity assessment strategies with considerations for preparation, implementation, and incorporation of findings into the planning process. It also provides an overview of settings, specific target audiences, approaches to assessing needs, and recommendations for addressing problems encountered along the way. The Fourth Edition continues to be reader friendly and worthwhile in terms of practical recommendations. The twelve chapters are realistic process discussions with mini-examples at the end based on the author's experiences and those of others in the field. Case studies provide insight into various combinations of strategies used in a variety of settings. Two special articles at the end of the book provide further insight regarding community risk estimation and the use of metaphors to gain a better understanding of the perceived needs and capacities that are assessed.

National Health Education Standards Joint Committee on National Health Education Standards 2007-01-01 The latest National Health Education Standards available The revised National Health Education Standards provides guidance to, and is widely used throughout the country by, stakeholders interested in improving school health education programs, including: State and local government agencies Education professionals and administrators at all grade levels Parents and families Community agencies, businesses, organizations, and institutions Colleges and universities Local and national organizations The revised edition preserves the current standards, but features: Refined performance indicators Supplemental resources on teaching, skill development, and assessment An expanded Opportunities to Learn section State-of-the-art information on health education and behavior change This book is the accepted standard reference on health education, and its standards have been adopted in most states.

Health Program Planning and Evaluation: A Practical, Systematic Approach for Community Health L. Michele Issel 2009-09-14 The Second Edition of Health Program Planning and Evaluation will help you to systematically develop, thoughtfully implement, and rigorously evaluate health programs across a variety of health disciplines. This thorough revision includes updated examples and references throughout, reflecting the major changes within the field. This outstanding resource prepares students and professionals to become savvy consumers of evaluation reports and prudent users of evaluation consultants. It presents practical tools and concepts in language suitable for both the practicing and novice health program planner and evaluator.

Community Health Education and Promotion Mary Ellen Wurzbach 2002 Written for students and health professionals, this guide to health care education program development applies the Nursing Process (or problem-solving approach) to the project. It outlines each step in the process, including planning, design, implementation, promotion, and evaluation. Chapters cover personnel management, community assessment and mobilization, cultural competency, material effectiveness, publicity, and diversity. The education of populations with shared risks, exposures, and behaviors is emphasized. Annotation copyrighted by Book News Inc., Portland, OR.

Improving Health in the Community Institute of Medicine 1997-05-21 How do communities protect and improve the health of their populations? Health care is part of the answer but so are environmental protections, social and educational services, adequate nutrition, and a host of other activities. With concern over funding constraints, making sure such activities are efficient and effective is becoming a high priority. Improving Health in the Community explains how population-based performance monitoring programs can help communities point their efforts in the right direction. Within a broad definition of community health, the committee addresses factors surrounding the implementation of performance monitoring and explores the "why" and "how to" of establishing mechanisms to monitor the performance of those who can influence community health. The book offers a policy framework, applies a multidimensional model of the determinants of health, and provides sets of prototype performance indicators for specific health issues. Improving Health in the Community presents an attainable vision of a process that can achieve community-wide health benefits.

The Process of Community Health Education and Promotion Eva Doyle 2010

Community & Public Health Nursing Rosanna DeMarco 2019-03-19 Ensuring students meet the competencies outlined in the Quad Council of Public Health Nursing Organizations (ACHNE, 2011) and AACN's (2008) publication Essentials of Baccalaureate Education for Professional Nursing Practice Community and Public Health Nursing, the 3rd Edition of Community & Public Health is a primer to community, public, and population health nursing that develops students' abstract critical thinking skills and complex reasoning abilities through case studies, exercises, and examples throughout the highly illustrated text. Authors DeMarco & Healey-Walsh introduce public health concepts from an evidence-based perspective, allowing students to make connections between data and practice decisions. Because evidence-based practice guides quality performance improvements, the authors teach students to gather, assess, analyze, apply, and evaluate evidence— derived from epidemiology and other sources— for making public health practice decisions and for planning the care of individuals, families, and groups in the community. Examples assist students in interpreting and applying statistical data. The authors integrate timely topics (major challenges to nursing practice in the community, community and public health nursing specialties, cultural diversity, health disparities, globalism, epidemiology and basic biostatistics, and ethical considerations, Preventative immunizations, political proactiveness, advanced practice preparation, sustainable health goals, ebola, telehealth, opioid epidemic, veterans and LBGQ as a underserved populations, iPrepare, health literacy, health promotion conferences, and Healthy People 2020.) Special attention will be given to add additional features and ancillaries that allow students to actively learn. Healthy People 2020, and students will complete short active learning activities/questions will allow students apply the goals to real-life scenarios. NEW to this edition's ancillary package are unfolding case studies related to our new clinical replacement solution Lippincott Clinical Experiences: Community, Public, and Population Health. Our PowerPoints have been enhanced and are now heavily illustrated.

Foundations of School and Community Health Education Jolynn Gardner 2015 Even though the definition of curriculum has changed due to the social forces and the continuous query of what schools, community health organizations, and health educators should accomplish, the process of curriculum development has remained relatively unchanged. The constant processes of analysis, design, implementation, and evaluation have contributed to the establishment of a process-oriented structure in curriculum planning. Consequently, curriculum planners have been able to apply this process to improve their own processes of setting goals, plan learning experiences, select program content, and assess outcomes of the school or community health program.

Health Education Glen G. Gilbert 2010-10-25 The skills necessary to plan and deliver efficient health education programs are fundamentally the same, whether it's in a classroom, workplace, hospital, or community. Health Education: Creating Strategies for School & Community Health, Third Edition provides the tools to make appropriate programming decisions based on the needs of the clients and the educational settings. It encourages the systematic development of sound, effective, and appropriate presentation methods and demonstrates the evolving state of health education. The philosophy presented in this text is based on the premise that the core of health education is the process of health education. It is a must-have resource for health education methods courses.

The Process of Community Health Education and Promotion Eva I. Doyle 2018-10-17 Health education promotes lifestyles and environments that enhance health, wellness, and quality of life for individuals and communities. This goal serves as the cornerstone of The Process of Community Health Education and

Promotion, Third Edition. The authors provide readers a comprehensive introduction to the information, perspectives, and competencies they will need to successfully promote health in community, school, workplace, and health care settings. Rooted in an interprofessional paradigm, the importance of collaborative partnerships is explored throughout the text. The latest edition sparks critical thinking, discussion, and action by including real-world examples and engaging questions. A strong emphasis on social determinants and their influence shapes the updated section on health equity, which ends with a discussion on essential elements for promoting this universal human right. Special features highlighted throughout this action-oriented book showcase the authors' experiential learning approach. "For Your Information" boxes complement and expand on chapter content. "For Your Application" prompts provide a variety of self-directed or instructor-guided activities. Additionally, appendices include a community assessment project guide and a professional e-portfolio guide, to which many of the activities in the book build toward.

Manual of Community Health Nursing I Clement 2012-08-31

Setting Up Community Health and Development Programmes in Low and Middle Income Settings Ted Lankester 2019-03-28 Over half the world's rural population, and many in urban slums, have minimal access to health services. This book describes how to set up new, and develop existing, community-based health care for, by and with, the community.

Philosophical Foundations of Health Education Jill M. Black 2009-11-19 This book covers the philosophical and ethical foundations of the professional practice of health education in school, community, work site and hospital settings, as well as in health promotion consultant activities. Designed to be flexible, readers are prompted to develop their own philosophical and ethical approach(s) to the field after becoming familiar with the literature related to the discipline. It provides a state-of-the-art, conceptual framework and is targeted for health education majors who seek careers in health education and to provide other health science and health-related majors, who need to gain clear, succinct philosophical principles.

The Medical Model in Mental Health Ahmed Samei Huda 2019-05-16 Many published books that comment on the medical model have been written by doctors, who assume that readers have the same knowledge of medicine, or by those who have attempted to discredit and attack the medical practice. Both types of book have tended to present diagnostic categories in medicine as universally scientifically valid examples of clear-cut diseases easily distinguished from each other and from health; with a fixed prognosis; and with a well-understood aetiology leading to disease-reversing treatments. These are contrasted with psychiatric diagnoses and treatments, which are described as unclear and inadequate in comparison. The Medical Model in Mental Health: An Explanation and Evaluation explores the overlap between the usefulness of diagnostic constructs (which enable prognosis and treatment decisions) and the therapeutic effectiveness of psychiatry compared with general medicine. The book explains the medical model and how it applies in mental health, assuming little knowledge or experience of medicine, and defends psychiatry as a medical practice.

The Future of Public Health Institute of Medicine 1988-02-01 "The Nation has lost sight of its public health goals and has allowed the system of public health to fall into 'disarray,'" from The Future of Public Health. This startling book contains proposals for ensuring that public health service programs are efficient and effective enough to deal not only with the topics of today, but also with those of tomorrow. In addition, the authors make recommendations for core functions in public health assessment, policy development, and service assurances, and identify the level of government—federal, state, and local—at which these functions would best be handled.

Theoretical Foundations of Health Education and Health Promotion Manoj Sharma 2011-01-15 Health Sciences & Professions

Health Education Glen Gordon Gilbert 2000 With chapters specifying the entry- and graduate-level competencies addressed in this diagnostic planning process-oriented guide to health education programs, this edition (no date is given for the first) adds chapters on minority health, and personal computers and the Internet; Internet references; and new case studies. Includes resources, a code of ethics, and a glossary of terms from "American sign language" to "voluntary health organization." Gilbert is with East Carolina U. Sawyer is at the U. of Maryland, College Park. Annotation copyrighted by Book News, Inc., Portland, OR **Assessment and Planning in Health Programs** Bonni C. Hodges 2011-08-24 Assessment and Planning in Health Programs, Second Edition enables students and practitioners to successfully plan, implement, and evaluate programs and interventions that will assist individuals and groups in maintaining and improving their health. Written in an accessible manner, this comprehensive text provides an overview of needs assessment, program planning, and program evaluation, and explains several goals and strategies for each. It addresses the importance and use of theories, data collection strategies, and key terminology in the field of health education and health promotion. Instructor Resources: Instructor's Manual, PowerPoint Presentations Student Resources: Companion website

Designing Interventions to Promote Community Health: A Multilevel, Stepwise Approach Leslie Ann Lytle 2022-03-08 This book articulates a clear four-phase framework for planning, creating, implementing, and evaluating multilevel community health promotion interventions that target individual, physical, and social environments. It breaks down each of the four phases into detailed yet easy-to-follow steps that review important procedures, like identifying a behaviorally based problem within a community, identifying the underlying behavioral determinants to be targeted by the intervention, selecting intervention techniques that target those determinants, and evaluating outcomes to modify the intervention as needed. Guidelines for engaging community members in the design process, building teams, developing a manual of procedures, conducting pilot studies, and other important intervention components are also reviewed. Also reviewed are instructions for applying this framework to the adaption of existing interventions to new contexts. Feature boxes highlight key information and practical takeaways for students and interventionists. Detailed case examples that highlight various health promotion efforts bring the four-phase framework to life, including a recurring example about reducing consumption of sugar-sweetened beverages in middle-school students that follows the process from beginning to end.

Oxford Textbook of Global Public Health Roger Detels 2017 Sixth edition of the hugely successful, internationally recognised textbook on global public health and epidemiology comprehensively covering the scope, methods, and practice of the discipline.

Program Planning for Health Education and Promotion Mark B. Dignan 1992 With the continuing development in health education and health promotion, the major emphasis on this new edition remains on the pragmatic discussion of the processes involved with planning these programs. A step-by-step approach to program planning, explanation of the planning process, and the use of examples should assist the public health practitioner and student in the development of sound, effective programs.

Health Education Content Standards for California Public Schools California. Department of Education 2009 Provides guidance on the essential skills and knowledge that students should have at each grade level. Good health and academic success go together and local educators are encourage to apply these guidelines when developing strategies for health education and other interdisciplinary subjects.

Community-Based Participatory Research for Health Meredith Minkler 2011-04-18 Minkler and Wallerstein have pulled together a fantastic set of contributions from the leading researchers in the field. In addition to a fine collection of case studies, this book puts the key issues for researchers and practitioners in a historical, philosophical, and applied, practical context

The Community and Its Involvement in the Study Planning Action Process Harold L. Nix 1977

Who Will Keep the Public Healthy? Institute of Medicine 2003-04-29 Bioterrorism, drug-resistant disease, transmission of disease by global travel . . . there's no shortage of challenges facing America's public health officials. Men and women preparing to enter the field require state-of-the-art training to meet these increasing threats to the public health. But are the programs they rely on provide the high caliber professional training they require? Who Will Keep the Public Healthy? provides an overview of the past, present, and future of public health education, assessing its readiness to provide the training and education needed to prepare men and women to face 21st century challenges. Advocating an ecological approach to public health, the Institute of Medicine examines the role of public health schools and degree-granting programs, medical schools, nursing schools, and government agencies, as well as other institutions that foster public health education and leadership. Specific recommendations address the content of public health education, qualifications for faculty, availability of supervised practice, opportunities for cross-disciplinary research and education, cooperation with government agencies, and government funding for education. Eight areas of critical importance to public health education in the 21st century are examined in depth: informatics, genomics, communication, cultural competence, community-based participatory research, global health, policy and law, and public health ethics. The book also includes a discussion of the policy implications of its ecological framework.

Foundations for Community Health Workers Tim Berthold 2009-08-13 Foundations for Community Health Workers Foundations for Community Health Workers is a training resource for client- and community-centered public health practitioners, with an emphasis on promoting health equality. Based on City College of San Francisco's CHW Certificate Program, it begins with an overview of the historic and political context informing the practice of community health workers. The second section of the book addresses core competencies for working with individual clients, such as behavior change counseling and case management, and practitioner development topics such as ethics, stress management, and conflict resolution. The book's final section covers skills for practice at the group and community levels, such as conducting health outreach and facilitating community organizing and advocacy. Praise for Foundations for Community Health Workers "This book is the first of its kind: a manual of core competencies and curricula for training community health workers. Covering topics from health inequalities to patient-centered counseling, this book is a tremendous resource for both scholars of and practitioners in the field of community-based medicine. It also marks a great step forward in any setting, rich or poor, in which it is imperative to reduce health disparities and promote genuine health and well-being." —Paul E. Farmer, MD., PhD, Maude and Lillian Presley Professor of Social Medicine in the Department of Global Health and Social Medicine at Harvard Medical School; founding director, Partners In Health. "This book is based on the contributions of experienced CHWs and advocates of the field. I am confident that it will serve as an inspiration for many CHW training programs." —Yvonne Lacey, CHW, former coordinator, Black Infant Health Program, City of Berkeley Health Department; former chair, CHW Special Interest Group for the APHA. "This book masterfully integrates the knowledge, skills, and abilities required of a CHW through storytelling and real life case examples. This simple and elegant approach brings to life the intricacies of the work and espouses the spirit of the

role that is so critical to eliminating disparities—a true model educational approach to emulate.” —Gayle Tang, MSN, RN., director, National Linguistic and Cultural Programs, National Diversity, Kaiser Permanente “Finally, we have a competency-based textbook for community health worker education—well informed by seasoned CHWs themselves as well as expert contributors.” —Donald E. Proulx, CHW National Education Collaborative, University of Arizona

Health Promotion at the Community Level Neil F. Bracht 1999 Like the First Edition, this book serves as a guide to the science and art of community health promotion. The last decade of research and development has considerably advanced the science of achieving and maintaining health. In this new edition, international contributors share their experiences and expertise about diverse health promotion and point out areas needing adjustment in community implementation, both on an international and domestic level.

The Future of the Public's Health in the 21st Century Institute of Medicine 2003-02-01 The anthrax incidents following the 9/11 terrorist attacks put the spotlight on the nation's public health agencies, placing it under an unprecedented scrutiny that added new dimensions to the complex issues considered in this report. The Future of the Public's Health in the 21st Century reaffirms the vision of Healthy People 2010, and outlines a systems approach to assuring the nation's health in practice, research, and policy. This approach focuses on joining the unique resources and perspectives of diverse sectors and entities and challenges these groups to work in a concerted, strategic way to promote and protect the public's health. Focusing on diverse partnerships as the framework for public health, the book discusses: The need for a shift from an individual to a population-based approach in practice, research, policy, and community engagement. The status of the governmental public health infrastructure and what needs to be improved, including its interface with the health care delivery system. The roles nongovernment actors, such as academia, business, local communities and the media can play in creating a healthy nation. Providing an accessible analysis, this book will be important to public health policy-makers and practitioners, business and community leaders, health advocates, educators and journalists.

The Process of Community Health Education and Promotion Eva I. Doyle 2018-10-25 Health education promotes lifestyles and environments that enhance health, wellness, and quality of life for individuals and communities. This goal serves as the cornerstone of The Process of Community Health Education and Promotion, Third Edition. The authors provide readers a comprehensive introduction to the information, perspectives, and competencies they will need to successfully promote health in community, school, workplace, and health care settings. Rooted in an interprofessional paradigm, the importance of collaborative partnerships is explored throughout the text. The latest edition sparks critical thinking, discussion, and action by including real-world examples and engaging questions. A strong emphasis on social determinants and their influence shapes the updated section on health equity, which ends with a discussion on essential elements for promoting this universal human right. Special features highlighted throughout this action-oriented book showcase the authors' experiential learning approach. “For Your Information” boxes complement and expand on chapter content. “For Your Application” prompts provide a variety of self-directed or instructor-guided activities. Additionally, appendices include a community assessment project guide and a professional e-portfolio guide, to which many of the activities in the book build toward.

Introduction to Community and Public Health Manoj Sharma 2020-07-07 Learn the basics of the five core areas of community and public health Introduction to Community and Public Health, 2nd Edition covers the basics in each area of community and public health as identified by the Association of Schools of Public Health. With a student-friendly approach, the authors discuss epidemiology, biostatistics, social and behavioral sciences, environmental health, and healthy policy and management. The book is written to serve both graduate and undergraduate public health students, as well as to help prepare for the Certified in Public Health (CPH) exam, Certified Health Education Specialist (CHES) exam and Master certified in Health Education Specialist (MCHES) exam, the book covers each of these five core disciplines, plus other important topics.

Communities in Action National Academies of Sciences, Engineering, and Medicine 2017-04-27 In the United States, some populations suffer from far greater disparities in health than others. Those disparities are caused not only by fundamental differences in health status across segments of the population, but also because of inequities in factors that impact health status, so-called determinants of health. Only part of an individual's health status depends on his or her behavior and choice; community-wide problems like poverty, unemployment, poor education, inadequate housing, poor public transportation, interpersonal violence, and decaying neighborhoods also contribute to health inequities, as well as the historic and ongoing interplay of structures, policies, and norms that shape lives. When these factors are not optimal in a community, it does not mean they are intractable: such inequities can be mitigated by social policies that can shape health in powerful ways. *Communities in Action: Pathways to Health Equity* seeks to delineate the causes of and the solutions to health inequities in the United States. This report focuses on what communities can do to promote health equity, what actions are needed by the many and varied stakeholders that are part of communities or support them, as well as the root causes and structural barriers that need to be overcome.

Advanced Public and Community Health Nursing Practice 2e Dr. Naomi E. Ervin, PhD, RN, PHCNS-BC, FNAP, FAAN 2018-03-28 Written by advanced practice public/community health nurse experts, this comprehensive resource for advanced practice nursing students and clinicians builds upon the core foundations of practice: social justice, interdisciplinary practice, community involvement, disease prevention, and health promotion. Interweaving theory, practice, and contemporary issues, *Advanced Public and Community Health Nursing Practice, Second Edition*, provides essential knowledge needed to successfully assess communities, diagnose community situations, plan programs and budgets, and evaluate programs in public and community health. This revised edition has been thoroughly updated to encompass the evolution of public/community health nursing practice during the past 15 years. With several examples of community assessments, community health program plans, and evidence-based and best-practice interventions, the content in this publication addresses the core processes of advanced public/community health nursing practice. Chapters integrate new material about the physical environment and cover key changes in nursing education and practice and healthcare financing and delivery. This new edition includes additional content on culture and diversity, in-depth theory and conceptual frameworks, doctoral preparation, and policy. New to the Second Edition: Completely new information reflecting changes in nursing education and practice and healthcare financing and delivery Abundant examples of community assessments and community health program plans Evidence-based/best-

practice interventions, programs, and services Clinical/practicum activities to help learners apply content in varied settings Suggested readings and references to support more in-depth study Additional information about the physical environment, culture and diversity, doctoral preparation, and policy Interprofessional/interdisciplinary practice In-depth information regarding theories and conceptual frameworks New references, examples, case studies, problems, and discussion questions Key Features: Provides comprehensive, in-depth information regarding community assessment, program planning, program implementation, evaluation, and program revision Delivers timely knowledge about using evidence, practice standards, public health ethics, Healthy People 2020, and competent practice in varied settings Includes realistic case studies of program and evaluation plans Presents examples of programs and projects conducted by advanced practice public/community health nurses

Health Behavior and Health Education Karen Glanz 2008-08-28 Resources for teaching and learning are posted at tinyurl.com/Glanz4e and www.med.upenn.edu/hbhe4. This fourth edition of the classic book, *Health Behavior and Health Education: Theory, Research, and Practice* provides a comprehensive, highly accessible, and in-depth analysis of health behavior theories that are most relevant to health education. This essential resource includes the most current information on theory, research, and practice at individual, interpersonal, and community and group levels. This edition includes substantial new content on current and emerging theories of health communication, e-health, culturally diverse communities, health promotion, the impact of stress, the importance of networks and community, social marketing, and evaluation.

The Practice and Process of Health Education in Health Promotion Sheila Hill Parker 2018-07-17

Evaluating Public and Community Health Programs Muriel J. Harris 2010-01-28 Evaluating Public and Community Health Programs Evaluating Public and Community Health Programs combines an introduction to public and community health program evaluation with a detailed survey of methods in community assessment, planning, program design, quantitative and qualitative data collection, data analysis, and reporting of findings. The book presents an approach built on the two primary evaluation frameworks that are most common in public and community health: the Donaldson three-step program theory-driven evaluation model and CDC's six-step Framework for Program Evaluation in Public Health. The author emphasizes practical, ongoing evaluation strategies that involve all program stakeholders, not just evaluation experts, and presents a simple and effective standards-based four-step model that will produce rich and useful results. The book's resources (scenarios, worksheets, and guidelines) can be used throughout the planning, implementation, and evaluation process. In addition, each chapter includes a list of learning objectives, key terms, and ideas for review, as well as summaries and discussion questions that can reinforce each chapter's lessons.

Promoting the Health of the Community Julie Ann St. John 2021-03-22 Community health workers (CHWs) are an increasingly important member of the healthcare and public health professions who help build primary care capacity. Yet, in spite of the exponential growth of CHW interventions, CHW training programs, and CHW certification and credentialing by state agencies, a gap persists in the literature regarding current CHW roles and skills, scope of practice, CHW job settings, and national standards. This collection of contributions addresses this gap by providing information, in a single volume, about CHWs, the roles CHWs play as change agents in their communities, integration of CHWs into healthcare teams, and support and recognition of the CHW profession. The book supports the CHW definition as defined by the American Public Health Association (APHA), Community Health Worker Section (2013), which states, “A community health worker is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served.” The scope of the text follows the framework of the nationally recognized roles of CHWs that came out of a national consensus-building project called “The Community Health Worker (CHW) Core Consensus (C3) Project”. Topics explored among the chapters include: Cultural Mediation Among Individuals, Communities, and Health and Social Service Systems Care Coordination, Case Management, and System Navigation Advocating for Individuals and Communities Building Individual and Community Capacity Implementing Individual and Community Assessments Participating in Evaluation and Research Uniting the Workforce: Building Capacity for a National Association of Community Health Workers Promoting the Health of the Community is a must-have resource for CHWs, those interested in CHW scope of practice and/or certification/credentialing, anyone interested in becoming a CHW, policy-makers, CHW payer systems, CHW supervisors, CHW employers, CHW instructors/trainers, CHW advocates/supporters, and communities served by CHWs.

A Framework for Educating Health Professionals to Address the Social Determinants of Health National Academies of Sciences, Engineering, and Medicine 2016-11-14 The World Health Organization defines the social determinants of health as “the conditions in which people are born, grow, work, live, and age, and the wider set of forces and systems shaping the conditions of daily life.” These forces and systems include economic policies, development agendas, cultural and social norms, social policies, and political systems. In an era of pronounced human migration, changing demographics, and growing financial gaps between rich and poor, a fundamental understanding of how the conditions and circumstances in which individuals and populations exist affect mental and physical health is imperative. Educating health professionals about the social determinants of health generates awareness among those professionals about the potential root causes of ill health and the importance of addressing them in and with communities, contributing to more effective strategies for improving health and health care for underserved individuals, communities, and populations. Recently, the National Academies of Sciences, Engineering, and Medicine convened a workshop to develop a high-level framework for such health professional education. A Framework for Educating Health Professionals to Address the Social Determinants of Health also puts forth a conceptual model for the framework's use with the goal of helping stakeholder groups envision ways in which organizations, education, and communities can come together to address health inequalities.

The Process of Community Health Education and Promotion with PowerWeb Eva Doyle 2000-11-01 The Process of Community Health Education and Promotion takes a skills-based, applications approach to community health with distinctive coverage of culture and community, the seven areas of responsibility for the entry-level health educator, and the use of technology and the internet. This text is intended as a core text for skills-based courses in community health and methods.