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Global Business Strategy Kazuyuki Motohashi 2015-03-25 This book presents theories and case studies for corporations in developed nations, including Japan, for designing strategies to maximize opportunities and minimize threats in business expansion into developing nations. The case studies featured here focus on Asia, including China and India, and use examples of Japanese manufacturers. Five case studies are provided, including Hitachi Construction Machinery and Shiseido in China and Maruti Suzuki in India. These cases facilitate the reader's understanding of the business environments in emerging economies. This volume is especially recommended for business people responsible for international business development, particularly in China and India. In addition, the book serves as a useful resource for students in graduate-level courses in international management.

Mastering Oracle PL/SQL Christopher Beck 2008-01-01 If you have mastered the fundamentals of the PL/SQL language and are now looking for an in-depth, practical guide to solving real problems with PL/SQL stored procedures, then this is the book for you.

Green Building with Concrete Gajanan M. Sabnis 2015-06-16 Illustrates the Global Relevance of SustainabilityApplicable to roads, bridges, and other elements of the infrastructure, Green Building with Concrete: Sustainable Design and Construction, Second Edition provides an overview of all available information on the role of concrete in green building. A handbook offering viewpoints from worldwide experts

Proceedings of the International Conference on Transformations in Engineering Education R. Natarajan 2014-10-22 This book comprises the proceedings of the International Conference on Transformations in Engineering Education conducted jointly by BVB College of Engineering & Technology, Hubli, India and Indo US Collaboration for Engineering Education (IUCEE). This event is done in collaboration with International Federation of Engineering Education Societies (IFEES), American Society for Engineering Education (ASEE) and Global Engineering Deans' Council (GEDC). The conference is about showcasing the transformational practices in Engineering Education space.

Inside Knowledge Michael Backman 2005-06-16 Bestselling author Michael Backman here draws upon a wealth of new examples, case studies and anecdotes to provide crucial insights into Asian business themes. This will provide a valuable guide for anybody whose business takes them into Asia and will enable readers to get to grips with Asian business and understand how Asia really works.

Proceedings of International Conference on Advances in Computing Aswatha Kumar M. 2012-09-03 This is the first International Conference on Advances in Computing (ICAdC-2012). The scope of the conference includes all the areas of New Theoretical Computer Science, Systems and Software, and Intelligent systems. Conference Proceedings is a culmination of research results, papers and the theory related to all the three major areas of computing mentioned above. Helps budding researchers, graduates in the areas of Computer Science, Information Science, Electronics, Telecommunication, Instrumentation, Networking to take forward their research work based on the reviewed results in the paper by mutual interaction through e-mail contacts in the proceedings.

Mobile Usability Jakob Nielsen 2012-10-09 How do we create a satisfactory user experience when limited to a small device? This new guide focuses on usability for mobile devices, primarily smartphones and touchphones, and covers such topics as developing a mobile strategy, designing for small screens, writing for mobile, usability comparisons, and looking toward the future. The book includes 228-full color illustrations to demonstrate the points. Based on expert reviews and international studies with participants ranging from students to early technology adopters and business people using websites on a variety of mobile devices, this guide offers a complete look at the landscape for a mobile world. Author Jakob Nielsen is considered one of the world's leading experts on Web usability. He is the author of numerous best-selling books, including Prioritizing Web Usability and the groundbreaking Designing Web Usability, which has sold more than 250,000 copies and has been translated in 22 languages.

Microsoft Azure Essentials - Fundamentals of Azure Michael Collier 2015-01-29 Microsoft Azure Essentials from Microsoft Press is a series of free ebooks designed to help you advance your technical skills with Microsoft Azure. The first ebook in the series, Microsoft Azure Essentials: Fundamentals of Azure, introduces developers and IT professionals to the wide range of capabilities in Azure. The authors - both Microsoft MVPs in Azure - present both conceptual and how-to content for key areas, including: Azure Websites and Azure Cloud Services Azure Virtual Machines Azure Storage Azure Virtual Networks Databases Azure Active Directory Management tools Business scenarios Watch Microsoft Press's blog and Twitter (@MicrosoftPress) to learn about other free ebooks in the "Microsoft Azure Essentials" series.

Critical Code Studies Mark C. Marino 2020-03-10 An argument that we must read code for more than what it does—we must consider what it means. Computer source code has become part of popular discourse. Code is read not only by programmers but by lawyers, artists, pundits, reporters, political activists, and literary scholars; it is used in political debate, works of art, popular entertainment, and historical accounts. In this book, Mark Marino argues that code means more than merely what it does; we must also consider what it means. We need to learn to read code critically. Marino presents a series of case studies—ranging from the Climategate scandal to a hactivist art project on the US-Mexico border—as lessons in critical code reading. Marino shows how, in the process of its circulation, the meaning of code changes beyond its functional role to include connotations and implications, opening it up to interpretation and inference—and misinterpretation and reappropriation. The Climategate controversy, for example, stemmed from a misreading of a bit of placeholder code as a "smoking gun" that supposedly proved fabrication of climate data. A poetry generator created by Nick Montfort was remixed and reimagined by other poets, and subject to literary interpretation. Each case study begins by presenting a small and self-contained passage of code—by coders as disparate as programming pioneer Grace Hopper and philosopher Friedrich Kittler—and an accessible explanation of its context and functioning. Marino then explores its extra-functional significance, demonstrating a variety of interpretive approaches.

Comparing Financial Systems Franklin Allen 2001-01-26 The authors argue that the view that market-based systems are best is simplistic; a more nuanced approach is necessary. Financial systems are crucial to the allocation of resources in a modern economy. They channel household savings to the corporate sector and allocate investment funds among firms; they allow intertemporal smoothing of consumption by households and expenditures by firms; and they enable households and firms to share risks. These functions are common to the financial systems of most developed economies. Yet the form of these financial systems varies widely. In the United States and the United Kingdom competitive markets dominate the financial landscape, whereas in France, Germany, and Japan banks have traditionally played the most important role. Why do different countries have such different financial systems? Is one system better than all the others? Do different systems merely represent alternative ways of satisfying similar needs? Is the current trend toward market-based systems desirable? Franklin Allen and Douglas Gale argue that the view that

market-based systems are best is simplistic. A more nuanced approach is necessary. For example, financial markets may be bad for risk sharing; competition in banking may be inefficient; financial crises can be good as well as bad; and separation of ownership and control can be optimal. Financial institutions are not simply veils, disguising the allocation mechanism without affecting it, but are crucial to overcoming market imperfections. An optimal financial system relies on both financial markets and financial intermediaries.

Applications of Networks, Sensors and Autonomous Systems Analytics Jyotsna Kumar Mandal 2021-11-27 This book presents high-quality research papers presented at International Conference on Applications of Networks, Sensors and Autonomous Systems Analytics (ICANSAA 2020), held during December, 11 – 12, 2020, at JIS College of Engineering, Kalyani, West Bengal, India. The major topics covered are cyber-physical systems and sensor networks, data analytics and autonomous systems and MEMS and NEMS with applications in biomedical devices. It includes novel and innovative work from experts, practitioners, scientists, and decision-makers from academia and industry.

International Conference on Innovative Computing and Communications Ashish Khanna 2021-08-31 This book includes high-quality research papers presented at the Fourth International Conference on Innovative Computing and Communication (ICICC 2021), which is held at the Shaheed Sukhdev College of Business Studies, University of Delhi, Delhi, India, on February 20–21, 2021. Introducing the innovative works of scientists, professors, research scholars, students and industrial experts in the field of computing and communication, the book promotes the transformation of fundamental research into institutional and industrialized research and the conversion of applied exploration into real-time applications.

The Elusive Quest for Growth William R. Easterly 2002-08-02 Why economists' attempts to help poorer countries improve their economic well-being have failed. Since the end of World War II, economists have tried to figure out how poor countries in the tropics could attain standards of living approaching those of countries in Europe and North America. Attempted remedies have included providing foreign aid, investing in machines, fostering education, controlling population growth, and making aid loans as well as forgiving those loans on condition of reforms. None of these solutions has delivered as promised. The problem is not the failure of economics, William Easterly argues, but the failure to apply economic principles to practical policy work. In this book Easterly shows how these solutions all violate the basic principle of economics, that people—private individuals and businesses, government officials, even aid donors—respond to incentives. Easterly first discusses the importance of growth. He then analyzes the development solutions that have failed. Finally, he suggests alternative approaches to the problem. Written in an accessible, at times irreverent, style, Easterly's book combines modern growth theory with anecdotes from his fieldwork for the World Bank.

Data Analytics Basics Simplilearn 2020-12-14 Data analytics is increasingly becoming a key element in shaping a company's business strategy. Today, data influences every decision made by an organization, and this is driving the wide-scale adoption of data analytics, including machine learning technologies and artificial intelligence solutions. The heightened focus is propelling a surge in data analytics spending, reflected in various studies conducted by leading market research firms. The field of data analytics offers some amazing salaries and is not only the hottest IT job, but it is also one of the best-paying jobs in the world. This guide aims at providing the readers with everything they need to know about the data analytics field, basic terminologies, key concepts, real-life use cases, skills you must master in order to scale up your career, and training and certifications you might need to reach your dream job.

Hands-On System Programming with Linux Kaiwan N Billimoria 2018-10-31 Get up and running with system programming concepts in Linux Key FeaturesAcquire insight on Linux system architecture and its programming interfacesGet to grips with core concepts such as process management, signalling and pthreadsPacked with industry best practices and dozens of code examplesBook Description The Linux OS and its embedded and server applications are critical components of today's software infrastructure in a decentralized, networked universe. The industry's demand for proficient Linux developers is only rising with time. Hands-On System Programming with Linux gives you a solid theoretical base and practical industry-relevant descriptions, and covers the Linux system programming domain. It delves into the art and science of Linux application programming— system architecture, process memory and management, signaling, timers, pthreads, and file IO. This book goes beyond the use API X to do Y approach; it explains the concepts and theories required to understand programming interfaces and design decisions, the tradeoffs made by experienced developers when using them, and the rationale behind them. Troubleshooting tips and techniques are included in the concluding chapter. By the end of this book, you will have gained essential conceptual design knowledge and hands-on experience working with Linux system programming interfaces. What you will learnExplore the theoretical underpinnings of Linux system architectureUnderstand why modern OSes use virtual memory and dynamic memory APIsGet to grips with dynamic memory issues and effectively debug themLearn key concepts and powerful system APIs related to process managementEffectively perform file IO and use signaling and timersDeeply understand multithreading concepts, pthreads APIs, synchronization and schedulingWho this book is for Hands-On System Programming with Linux is for Linux system engineers, programmers, or anyone who wants to go beyond using an API set to understanding the theoretical underpinnings and concepts behind powerful Linux system programming APIs. To get the most out of this book, you should be familiar with Linux at the user-level logging in, using shell via the command line interface, the ability to use tools such as find, grep, and sort. Working knowledge of the C programming language is required. No prior experience with Linux systems programming is assumed.

International Management Paul D. Sweeney 2014-09-19 As the economies of many countries become more interrelated, international managers are facing huge challenges and unique opportunities associated with their roles. Now in its fifth edition, Sweeney and McFarlin's International Management embodies a balanced and integrated approach to the subject, emphasizing the strategic opportunities available to firms on a global playing field, as well as exploring the challenges of managing an international workforce. Integrating theory and practice across all chapter topics, this book helps students to learn, grasp, and apply the underlying principles of successful international management: Understanding the broad context of international business, including the critical trends impacting international management, the legal and political forces driving international business, and the ethical and cultural dilemmas that can arise Mastering the essential elements of effective interaction in the international arena, from cross-cultural understanding and communication to cross-border negotiation Recognizing and taking advantage of strategic opportunities, such as entering and operating in foreign markets Building and leading effective international teams, including personal and behavioral motivation, as well as taking an international perspective on the hiring, training, and development of employees These principles are emphasized in the text with current examples and practical applications, establishing a foundation for students to apply their understanding in the current global business environment. With a companion website featuring an instructor's manual, powerpoint slides, and a testbank, International Management, 5e is a superb resource for instructors and students of international management.

CAPM Exam Prep Rita Mulcahy 2013-09-01 13 comprehension lessons ; Concepts and study material ; Games and exercices ; Tricks of the trade ; Practice exams and questions.

Megacities Frauke Kraas 2013-07-12 As urbanization continues, and even accelerates, scientists estimate that by 2015 the world will have up to 60 'megacities' – urban areas with more than five million inhabitants. With the irresistible economic attractions of urban centers, particularly in developing countries, making the influx of citizens unstoppable, many of humankind's coming social, economic and political dramas will be played out in megacities. This book shows how geographers and Earth scientists are contributing to a better understanding of megacities. The contributors analyze the impact of socio-economic and political activities on environmental change and vice versa, and identify solutions to the worst problems. They propose ways of improving the management of megacities and achieving a greater degree of sustainability in their development. The goals, of wise use of human and natural resources, risk reduction (both social and environmental) and quality of life enhancement, are agreed upon. But, as this text proves, the means of achieving these ends are varied. Hence, chapters cover an array of topics, from health management in Indian megacities, to planning in New York, to transport solutions for the chronically traffic-choked Bangkok. Authors cover the impact of climate change on megacities, as well as less tangible issues such as socio-political fragmentation in the urban areas of Rio de Janeiro. This exploration of some of the most crucial issues that we face as a species sets out research that is of the utmost importance, with the potential to contribute substantially to global justice and peace – and thereby prosperity.

Mandated Corporate Social Responsibility Nayan Mitra 2019-08-28 This book examines the Indian mandate for Corporate Social Responsibility (CSR) and its implementations in various individual organizations. Although the mandate is applicable only to certain large and stable companies, many believe that India is poised to become the birthplace of social, economic and environmental transformation, given the immense size of the Indian population and its challenging socio-economic index. The book explores the various facets of CSR investigation and places special emphasis on the Schedule VII of the Indian Companies Act of 2013, which defines specific areas of intervention for these companies. In addition, it provides a wealth of first-hand case studies that exemplify the ongoing developments and the fundamental challenges and opportunities of mandated CSR.

Good Economics for Hard Times Abhijit V. Banerjee 2019-11-12 The winners of the Nobel Prize show how economics, when done right, can help us solve the thorniest social and political problems of our day. Figuring out how to deal with today's critical economic problems is perhaps the great challenge of our time. Much greater than space travel or perhaps even the next revolutionary medical breakthrough, what is at stake is the whole idea of the good life as we have known it. Immigration and inequality, globalization and technological disruption, slowing growth and accelerating climate change--these are sources of great anxiety across the world, from New Delhi and Dakar to Paris and Washington, DC. The resources to address these challenges are there--what we lack are ideas that will help us jump the wall of disagreement and distrust that divides us. If we succeed, history will remember our era with gratitude; if we fail, the potential losses are incalculable. In this revolutionary book, renowned MIT economists Abhijit V. Banerjee and Esther Duflo take on this challenge, building on cutting-edge research in economics explained with lucidity and grace. Original, provocative, and urgent, Good Economics for Hard Times makes a persuasive case for an intelligent interventionism and a society built on compassion and respect. It is an extraordinary achievement, one that shines a light to help us appreciate and understand our precariously balanced world.

OCA / OCP Java SE 8 Programmer Practice Tests Scott Selikoff 2017-03-16 Test your knowledge and prepare for the OCA/OCP exams OCA/OCP Java SE 8 Programmer Practice Tests complements the Sybex OCA: Oracle Certified Associate Java SE 8 Programmer I Certification Study Guide and the OCP: Oracle Certified Professional Java SE 8 Programmer II Study Guide for exams 1Z0-808 and 1ZO-809 by providing last minute review of 100% of exam objectives. Get the advantage of over 1,000 expert crafted questions that not only provide the answer, but also give detailed explanations. You will have access to unique practice questions that cover all 21 objective domains in the OCA/OCP exams in the format you desire--test questions can also be accessed via the Sybex interactive learning environment. Two additional practice exams will ensure that you are ready for exam day. Whether you have studied with Sybex study guides for your OCA/OCP or have used another brand, this is your chance to test your skills. Access to all practice questions online with the Sybex interactive learning environment Over 1,000 unique practice questions and 2 practice exams include expert explanations Covers 100% of all 21 OCA/OCP objective domains for Exams 1Z0-809 and 1Z0-809 Studying the objectives are one thing, but diving deeper and uncovering areas where further attention is needed can increase your chance of exam day success. Full coverage of all domains shows you what to expect on exam day, and accompanying explanations help you pinpoint which objectives deserve another look.

Computer Security William Stallings 2012 Computer Security: Principles and Practice, 2e, is ideal for courses in Computer/Network Security. In recent years, the need for education in computer security and related topics has grown dramatically – and is essential for anyone studying Computer Science or Computer Engineering. This is the only text available to provide integrated, comprehensive, up-to-date coverage of the broad range of topics in this subject. In addition to an extensive pedagogical program, the book provides unparalleled support for both research and modeling projects, giving students a broader perspective. The Text and Academic Authors Association named Computer Security: Principles and Practice, 1e, the winner of the Textbook Excellence Award for the best Computer Science textbook of 2008.

PTE Academic Testbuilder MacMillan Publishers Australia Staff 2012 A brand new title in this popular series of Tests that teach, designed to help improve student's exam performance and increase language competence. The PTE Academic Testbuilder supplies four complete practice tests for the entirely computer-based Pearson Test of English Academic exam.

Spring Certified Professional David Mayer 2021-03 Are you preparing for SPRING Certifications and looking for the most comprehensive guide in the industry? If you answered "yes" to this question, then this is the perfect educational and informative book for you! Hi. Welcome to "SPRING Exam Study Guide All in One." This study guide provides the student with all the skills needed to pass the SPRING Certification exam. Join over 50,000 I.T. specialists who are certified and amplify your skills. Use the knowledge and skills you gain from this guide to elevate your incredible career in the I.T. field. This study guide is designed for individuals interested in gaining a focused understanding to become certified. This guide will cover all aspects of the exam providing you with the peace of mind you need to achieve 100% success. The author begins by discussing an introduction of the exam in which he has outlined the solid foundational information of the concepts and a basic understanding . Certification helps you become a better specialist and hones your skills to the highest level. That's what makes this book special: Basics and fundamentals of the SPRING exams. Sample practice test for SPRING 50% discount on our exam simulators Detailed explanation of answers 100% verified answers and explanations for every question By the end of this book you will be ready to take the SPRING Certification exams Finishing this book will provide a complete understanding and thorough knowledge of all the tools 100% guaranteed success Much, much more! Are you interested? Then scroll up, click on "Buy Now with 1-Click", and get your copy now! Plus, you'll get 50% off the simulator! To get the simulator discount, you must send your purchase receipt to the email address listed in the eBook.

Introduction to Information Systems R. Kelly Rainer 2008-01-09 WHATS IN IT FOR ME? Information technology lives all around us-in how we communicate, how we do business, how we shop, and how we learn. Smart phones, iPods, PDAs, and wireless devices dominate our lives, and yet it's all too easy for students to take information technology for granted. Rainer and Turban's Introduction to Information Systems, 2nd edition helps make Information Technology come alive in the classroom. This text takes students where IT lives-in today's businesses and in our daily lives while helping students understand how valuable information technology is to their future careers. The new edition provides concise and accessible coverage of core IT topics while connecting these topics to Accounting, Finance, Marketing, Management, Human resources, and Operations, so students can discover how critical IT is to each functional area and every business. Also available with this edition is WileyPLUS - a powerful online tool that provides instructors and students with an integrated suite of teaching and learning resources in one easy-to-use website. The WileyPLUS course for Introduction to Information Systems, 2nd edition includes animated tutorials in Microsoft Office 2007, with iPod content and podcasts of chapter summaries provided by author Kelly Rainer.

Teaching Reading to English Language Learners Thomas Sylvester Charles Farrell 2008-08-21 This resource offers practical methods for helping ELLs succeed in reading, with strategies to increase fluency and comprehension, teach vocabulary and text structure, and more.

A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE) Project Management Institute Project Management Institute 2021-08-01 PMBOK&® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK&® Guide &– Seventh Edition is structured around eight project performance domains.This edition is designed to address practitioners' current and future needs and to help them to be more proactive, innovative and nimble in enabling desired project outcomes.This edition of the PMBOK&® Guide:•Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.);•Provides an entire section devoted to tailoring the development approach and processes;•Includes an expanded list of models, methods, and artifacts;•Focuses on not just delivering project outputs but also enabling outcomes; and• Integrates with PMIstandards+™ for information and standards application content based on project type, development approach, and industry sector.

Hands-On Artificial Intelligence for Cybersecurity Alessandro Parisi 2019-08-02 Build smart cybersecurity systems with the power of machine learning and deep learning to protect your corporate assets Key FeaturesIdentify and predict security threats using artificial intelligenceDevelop intelligent systems that can detect unusual and suspicious patterns and attacksLearn how to test the effectiveness of your AI cybersecurity algorithms and toolsBook Description Today's organizations spend billions of dollars globally on cybersecurity. Artificial intelligence has emerged as a great solution for building smarter and safer security systems that allow you to predict and detect suspicious network activity, such as phishing or unauthorized intrusions. This cybersecurity book presents and demonstrates popular and successful AI approaches and models that you can adapt to detect potential attacks and protect your corporate systems. You'll learn about the role of machine learning and neural networks, as well as deep learning in cybersecurity, and you'll also learn how you can infuse AI capabilities into building smart defensive mechanisms. As you advance, you'll be able to apply these strategies across a variety of applications, including spam filters, network intrusion detection, botnet detection, and secure authentication. By the end of this book, you'll be ready to develop intelligent systems that can detect unusual and suspicious patterns and attacks, thereby developing strong network security defenses using AI. What you will learnDetect email threats such as spamming and phishing using AICategorize APT, zero-days, and polymorphic malware samplesOvercome antivirus limits in threat detectionPredict network intrusions and detect anomalies with machine learningVerify the strength of biometric authentication procedures with deep learningEvaluate cybersecurity strategies and learn how you can improve themWho this book is for If you're a cybersecurity professional or ethical hacker who wants to build intelligent systems using the power of machine learning and AI, you'll find this book useful. Familiarity with cybersecurity concepts and knowledge of Python programming is essential to get the most out of this book.

Cambridge International AS and A Level Business Coursebook with CD-ROM Peter Stimpson 2014-10-16 This revised set of resources for Cambridge International AS and A Level Business syllabus (9609) is thoroughly updated for the latest version of the curriculum. Written by experienced authors, the Coursebook provides comprehensive coverage of the syllabus. Accessible language combined with the clear, visually-stimulating layout makes this an ideal resource for the course. Questions and explanation of key terms reinforce knowledge; different kinds of activities build application, analytical and evaluation skills; and case studies contextualise the content making it relevant to international learners. It provides thorough examination support for all papers with exam-style questions with each chapter and an extensive Paper 3 style case study with each unit. The student CD-ROM contains revision aids, further questions and activities. A Teacher's CD-ROM is also available.

OCA Java SE 8 Programmer I Certification Guide Mala Gupta 2016-09-09 Summary OCA Java SE 8 Programmer I Certification Guide prepares you for the 1Z0-808 with complete coverage of the exam. You'll explore important Java topics as you systematically learn what's required to successfully pass the test. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Book To earn the OCA Java SE 8 Programmer I Certification, you have to know your Java inside and out, and to pass the exam you need to understand the test itself. This book cracks open the questions, exercises, and expectations you'll face on the OCA exam so you'll be ready and confident on test day. OCA Java SE 8 Programmer I Certification Guide prepares Java developers for the 1Z0-808 with thorough coverage of Java topics typically found on the exam. Each chapter starts with a list of exam objectives mapped to section numbers, followed by sample questions and exercises that reinforce key concepts. You'll learn techniques and concepts in multiple ways, including memorable analogies, diagrams, flowcharts, and lots of well-commented code. You'll also get the scoop on common exam mistakes and ways to avoid traps and pitfalls. What's Inside Covers all exam topics Hands-on coding exercises Flowcharts, UML diagrams, and other visual aids How to avoid built-in traps and pitfalls Complete coverage of the OCA Java SE 8 Programmer I exam (1Z0-808) About the Reader Written for developers with a working knowledge of Java who want to earn the OCA Java SE 8 Programmer I Certification. About the Author Mala Gupta is a Java coach and trainer who holds multiple Java certifications. Since 2006 she has been actively supporting Java certification as a path to career advancement. Table of Contents Introduction Java basics Working with Java data types Methods and encapsulation Selected classes from the Java API and arrays Flow control Working with inheritance Exception handling Full mock exam

Getting Started in Clinical Radiology George W. Eastman 2011-01-01 I read the book for enjoyment and pleasure, as well as enlightenment. It was a delightful learning experience.--Thomas Lee Bucky, MDThis book teaches radiology in a way that mimics a lively setting on the wards. To have fun in learning the theoretical basis of imaging and the interpretation of radiographs and other modalities, in the context of clinical examination and findings, this is the book for you.The basics of imaging are described using analogies from daily life to make them as understandable and memorable as possible. The material of radiology is described using actual cases; the most common differential diagnoses are presented. A great amount of image material supports the learning process.A storyline runs through the book: four students in their final year of medical school are involved in active discussion of the cases, so that the reader also feels a part of the diagnostic process.

OCA/OCP Java SE 7 Programmer I & II Study Guide (Exams 1Z0-803 & 1Z0-804) Kathy Sierra 2014-10-28 A complete update to the definitive, bestselling guide to the #1 certification for Java programmers Written and revised by the co-developers of the original SCJP exam and now published in the Oracle Press brand Includes two complete practice exams—250+ practice exam questions in book and via electronic content Replaces SCJP Sun Certified Programmer for Java Study Guide—150,000 copies sold

Intellectual Property Basics: A Q&A for Students World Intellectual Property Organization 2019-04-26 Compiled by the China National Intellectual Property Administration (CNIPA) with the support of the WIPO China Funds-in-Trust, this book gives students a basic yet comprehensive understanding of IP. Using a question-and-answer format, it covers the general rules of the IP system as well as the essentials of patents, copyright, trademarks and other forms of IP, such as industrial designs, geographical indications and traditional knowledge.

The World Is Flat [Further Updated and Expanded; Release 3.0] Thomas L. Friedman 2007-08-07 This new edition of Friedman's landmark book explains the flattening of the world better than ever- and takes a new measure of the effects of this change on each of us.

Digital Media and Society Adrian Athique 2013-07-31 The rise of digital media has been widely regarded as transforming the nature of our social experience in the twenty-first century. The speed with which new forms of connectivity and communication are being incorporated into our everyday lives often gives us little time to stop and consider the social implications of those practices. Nonetheless, it is critically important that we do so, and this sociological introduction to the field of digital technologies is intended to enable a deeper understanding of their prominent role in everyday life. The fundamental theoretical and ethical debates on the sociology of the digital media are presented in accessible summaries, ranging from economy and technology to criminology and sexuality. Key theoretical paradigms are explored through a broad range of contemporary social phenomena – from social networking and virtual lives to the rise of cybercrime and identity theft, from the utopian ideals of virtual democracy to the Orwellian nightmare of the surveillance society, from the free software movement to the implications of online shopping. As an entry-level pathway for students in sociology, media, communications and cultural studies, the aim of this work is to situate the rise of digital media within the context of a complex and rapidly changing world.

Social Media Marketing Githa Heggde 2018-02-08 This book focuses on the role of social media as the next major game-changer. Social media has emerged as the defining trend in the last decade and continues to restructure communication and interactions between individuals, communities, governments and businesses. Researchers and marketers are still struggling with the profound impact of rapidly evolving social media on viral user-generated content, its ability to shape consumer perceptions, and the constantly changing landscape for developing business cases to proactively engage with stakeholders. The growing opportunities to "hear" about customer priorities and concerns on company managed channels as well as third-party review sites, including social media pages, across the digital space are accompanied by the challenges of responding to these conversations in real-time, which calls for a massive shift in the way marketing functions engage in dialogue with customers. As leading users of social media in emerging markets, Indians are increasingly logging into their Facebook and Twitter accounts, with the country recording the highest growth in social networking. This book begins by discussing the impact of social media on marketing, from brand building, communications, and advertising to customization and customer engagement. The book approaches the subject matter systematically, identifying broad trends, concepts and frameworks in the first few chapters. It then goes on to address the varied application of social media in marketing for different sectors. Primarily focusing on understanding digital consumers, the book integrates social media with marketing and the outcome. It also presents new, selected cases of successful digital companies in emerging markets never before considered. Researchers and managers alike will find this book to be a handy reference guide to social media in emerging markets.

Pursuing Professional Development

Software Quality Assurance

Kathleen M. Bailey 2001 Based on the belief that teachers ultimately are responsible for their own professional development, this book explores the concept of reflective teaching and provides practical advice on how to examine critically one's own teaching practices.

Navigating the Digital Age Matt Aiello 2018-10-05 Welcome to the all-new second edition of Navigating the Digital Age. This edition brings together more than 50 leaders and visionaries from business, science, technology, government, aca¬demia, cybersecurity, and law enforce¬ment. Each has contributed an exclusive chapter designed to make us think in depth about the ramifications of this digi-tal world we are creating. Our purpose is to shed light on the vast possibilities that digital technologies present for us, with an emphasis on solving the existential challenge of cybersecurity. An important focus of the book is centered on doing business in the Digital Age-par¬ticularly around the need to foster a mu¬tual understanding between technical and non-technical executives when it comes to the existential issues surrounding cybersecurity. This book has come together in three parts. In Part 1, we focus on the future of threat and risks. Part 2 emphasizes lessons from today's world, and Part 3 is designed to help you ensure you are covered today. Each part has its own flavor and personal¬ity, reflective of its goals and purpose. Part 1 is a bit more futuristic, Part 2 a bit more experiential, and Part 3 a bit more practical. How we work together, learn from our mistakes, deliver a secure and safe digital future-those are the elements that make up the core thinking behind this book. We cannot afford to be complacent. Whether you are a leader in business, government, or education, you should be knowledgeable, diligent, and action-oriented. It is our sincerest hope that this book provides answers, ideas, and inspiration.If we fail on the cybersecurity front, we put all of our hopes and aspirations at risk. So we start this book with a simple proposition: When it comes to cybersecurity, we must succeed.

Rajiv Chopra 2018-04-09 This overview of software quality assurance testing in a "self-teaching" format contains easy-to- understand chapters with tips and insights about software quality, its basic concepts, applications, and practical case studies. It includes numerous, end-of-chapter questions with answers to test your knowledge and reinforce mastery of the concepts being presented. The book also includes state of the art material on the video-game testing process (Chapter 14) and a game-testing plan template (Chapter 15) and Game Testing by the Numbers (Chapter 16). Features: • Covers important topics such as black, white, and gray box testing, test management, automation, levels of testing, quality models, system and acceptance testing and more • Covers video game testing and effectiveness • Self-teaching method includes software lab experiments, numerous exercises (many with answers), projects, and case studies

Alchemy Marie-Luise von Franz 1980 "It was the genius of C.G. Jung to discover in the 'holy technique' of alchemy a parallel to the psychological individuation process. This book, by Jung's long-time friend and co-worker, completely demystifies the subject. Designed as an introduction to Jung's more detailed studies, and profusely illustrated, here is a lucid and practical account of what the alchemists were really looking for--emotional balance and wholeness"--back cover.