

A Copyright Masquerade How Corporate Lobbying Threatens Online Freedoms

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American Kleptocracy Casey Michel 2021-11-23 A remarkable debut by one of America's premier young reporters on financial corruption, Casey Michel's American Kleptocracy offers an explosive investigation into how the United States of America built the largest illicit offshore finance system the world has ever known. "An indefatigable young American journalist who has virtually cornered the international kleptocracy beat on the US end of the black aquifer." —The Los Angeles Review of Books For years, one country has acted as the greatest offshore haven in the world, attracting hundreds of billions of dollars in illicit finance tied directly to corrupt regimes, extremist networks, and the worst the world has to offer. But it hasn't been the sand-splattered Caribbean islands, or even traditional financial secrecy havens like Switzerland or Panama, that have come to dominate the offshoring world. Instead, the country profiting the most also happens to be the one that still claims to be the moral leader of the free world, and the one that claims to be leading the fight against the crooked and the corrupt: the USA. American Kleptocracy examines just how the United States' implosion into a center of global offshoring took place: how states like Delaware and Nevada perfected the art of the anonymous shell company, and how post-9/11 reformers watched their success usher in a new flood of illicit finance directly into the U.S.; how African despots and post-Soviet oligarchs came to dominate American coastlines, American industries, and entire cities and small towns across the American Midwest; how Nazi-era lobbyists birthed an entire industry of spin-men whitewashing trans-national crooks and despots, and how dirty money has now begun infiltrating America's universities and think tanks and cultural centers; and how those on the front-line are trying to restore America's legacy of anti-corruption leadership—and finally end this reign of American kleptocracy.

Blown to Bits Harold Abelson 2008 Every day, billions of photographs, news stories, songs, X-rays, TV shows, phone calls, and emails are being scattered around the world as sequences of zeroes and ones: bits. We can't escape this explosion of digital information and few of us want to—the benefits are too seductive. The technology has enabled unprecedented innovation, collaboration, entertainment, and democratic participation. But the same engineering marvels are shattering centuries-old assumptions about privacy, identity, free expression, and personal control as more and more details of our lives are captured as digital data. Can you control who sees all that personal information about you? Can email be truly confidential, when nothing seems to be private? Shouldn't the Internet be censored the way radio and TV are? Is it really a federal crime to download music? When you use Google or Yahoo! to search for something, how do they decide which sites to show you? Do you still have free speech in the digital world? Do you have a voice in shaping government or corporate policies about any of this? *Blown to Bits* offers provocative answers to these questions and tells intriguing real-life stories. This book is a wake-up call To The human consequences of the digital explosion.

How Propaganda Works Jason Stanley 2015-05-26 How propaganda undermines democracy and why we need to pay attention Our democracy today is fraught with political campaigns, lobbyists, liberal media, and Fox News commentators, all using language to influence the way we think and reason about public issues. Even so, many of us believe that propaganda and manipulation aren't problems for us—not in the way they were for the totalitarian societies of the mid-twentieth century. In *How Propaganda Works*, Jason Stanley demonstrates that more attention needs to be paid.

He examines how propaganda operates subtly, how it undermines democracy—particularly the ideals of democratic deliberation and equality—and how it has damaged democracies of the past. Focusing on the shortcomings of liberal democratic states, Stanley provides a historically grounded introduction to democratic political theory as a window into the misuse of democratic vocabulary for propaganda's selfish purposes. He lays out historical examples, such as the restructuring of the US public school system at the turn of the twentieth century, to explore how the language of democracy is sometimes used to mask an undemocratic reality. Drawing from a range of sources, including feminist theory, critical race theory, epistemology, formal semantics, educational theory, and social and cognitive psychology, he explains how the manipulative and hypocritical declaration of flawed beliefs and ideologies arises from and perpetuates inequalities in society, such as the racial injustices that commonly occur in the United States. *How Propaganda Works* shows that an understanding of propaganda and its mechanisms is essential for the preservation and protection of liberal democracies everywhere.

The Citizen's Guide to Lobbying Congress (Rev and Updated Ed) Donald E. deKieffer 2007-09 Individuals and grassroots organizations interested in becoming involved in petitioning their government will discover essential information on the techniques and laws to lobbying in this clear and enlightening guide. New lobbyists will learn how to best craft and direct their messages so that their concerns will be heard, make congressional contacts, get the most out of letter-writing campaigns, generate press, give campaign contributions, and even get invited to testify before congressional committees. This resource details the most recent lobbying laws, including the Federal Election Campaign Act amended in 2002, as well as a list of appropriate gifts to give to a member of Congress or their staff. This revised edition contains updated chapters and resources that will ensure that neophyte lobbyists will have the most up-to-date information when lobbying their government.

Bible Nation Candida R. Moss 2019-07-16 How the billionaire owners of Hobby Lobby are spending hundreds of millions of dollars to make America a "Bible nation" The Greens of Oklahoma City—the billionaire owners of the Hobby Lobby chain of craft stores—are spending hundreds of millions of dollars in an ambitious effort to increase the Bible's influence on American society. In *Bible Nation*, Candida Moss and Joel Baden provide the first in-depth investigative account of the Greens' sweeping Bible projects. Moss and Baden tell the story of the Greens' efforts to place a Bible curriculum in public schools; their rapid acquisition of an unparalleled collection of biblical antiquities; their creation of a closely controlled group of scholars to study and promote the collection; and their construction of a \$500 million Museum of the Bible in Washington, D.C. Revealing how all these initiatives promote a very particular set of beliefs about the Bible, the book raises serious questions about the trade in biblical antiquities, the integrity of academic research, and the place of private belief in public life.

On the Question of Truth in the Era of Trump 2020-04-28 Utilizes critical theory perspectives to examine the construction of truth and relativism with a focus on the role of the media in the wake of the 2016 election.

Business Espionage Bruce Wimmer, CPP 2015-03-21 *Business Espionage: Risk, Threats, and Countermeasures* provides the best practices needed to protect a company's most sensitive information. It takes a proactive approach, explaining the measures and countermeasures that can be

enacted to identify both threats and weaknesses. The text fully explains the threat landscape, showing not only how spies operate, but how they can be detected. Drawn from the author's 40 years of experience, this vital resource will give readers a true understanding of the threat of business spying and what businesses can do to protect themselves. It is ideal for use as a tool to educate staff on the seriousness of the threat of business espionage. Shows how to identify a company's threats, weaknesses, and most critical assets Provides proven and practical countermeasures that any business can employ to protect their most sensitive assets from both internal and external threats Uses real-life case studies and examples to help the reader understand how to apply the tactics discussed

Law, Technology and Cognition Hayleigh Boshier 2019-11-04 This book considers a new approach to online copyright infringement. Rather than looking at the subject within a purely technological context, it provides legal analysis from a human perspective. This book highlights that there are three key instances in which the capacity of a human mind intersects with the development of copyright regulation: (1) the development of copyright statutory law; (2) the interpretation of the copyright statutory law the judiciary; and (3) human interaction with new technology. Using a novel framework for constructing digital perspectives, the author, Dr Hayleigh Boshier, analyses the laws relating to online copyright infringement. She provides insights into why the law appears as it does, shedding light on the circumstances of how it came to pass and demonstrates a clear malfunction in the interpretation and application of copyright law to online activities that derives from the disconnect between the technological and the human perspectives. The book proposes putting the human element back into copyright analysis to enable the return of reason where it has been lost, and provide a clearer, more consistent and fair legal regulation of online copyright infringement. Law, Technology and Cognition: The Human Element in Online Copyright Infringement will be of interest to students, academics, researchers, as well as practitioners.

The Circle Dave Eggers 2013-10-08 A bestselling dystopian novel that tackles surveillance, privacy and the frightening intrusions of technology in our lives—a “compulsively readable parable for the 21st century” (Vanity Fair). When Mae Holland is hired to work for the Circle, the world's most powerful internet company, she feels she's been given the opportunity of a lifetime. The Circle, run out of a sprawling California campus, links users' personal emails, social media, banking, and purchasing with their universal operating system, resulting in one online identity and a new age of civility and transparency. As Mae tours the open-plan office spaces, the towering glass dining facilities, the cozy dorms for those who spend nights at work, she is thrilled with the company's modernity and activity. There are parties that last through the night, there are famous musicians playing on the lawn, there are athletic activities and clubs and brunches, and even an aquarium of rare fish retrieved from the Marianas Trench by the CEO. Mae can't believe her luck, her great fortune to work for the most influential company in the world—even as life beyond the campus grows distant, even as a strange encounter with a colleague leaves her shaken, even as her role at the Circle becomes increasingly public. What begins as the captivating story of one woman's ambition and idealism soon becomes a heart-racing novel of suspense, raising questions about memory, history, privacy, democracy, and the limits of human knowledge.

El lobby en la Unión Europea Emiliano Alonso Pelegrín 2016-03-07 Hacer lobby es una actividad profesional y necesaria. El 86% de los políticos opina que el lobby mejora su trabajo (Burson-Marsteller, 2013) y las empresas reclaman lobbistas para hacer frente a las amenazas regulatorias (KPMG, 2012). En Bruselas hay treinta mil lobbistas y casi nueve mil organizaciones inscritas en el Registro de Transparencia sujetas a normas deontológicas. Mientras Europa es una democracia representativa en construcción con veintiocho países en busca de su demos, da ejemplo de democracia participativa a través de los lobbies, verdaderos arietes de la sociedad civil en los centros de poder. Una visión diferente de la UE desde la experiencia de un lobista para saber qué, cómo y ante quién hacer lobby: una guía completa sobre el funcionamiento de la UE, nueve casos prácticos, el «termómetro del lobbying», esquemas, ejemplos, pistas y consejos: el manual definitivo sobre Bruselas. Un libro inspirador, conciso y directo que busca dar perspectiva a una actividad milenaria -como es la actividad comercial- plagada de mitos y prejuicios que, en ocasiones, han distorsionado la figura del vendedor. Índice ¿Qué es el lobbying en la Unión Europea? - ¿Por qué se hace lobbying en la Unión Europea? - ¿Quiénes hacen lobbying y ante quién? Empresas, lobbistas y eurócratas.- ¿Cuándo y

cómo se hace lobbying en la Unión Europea? - La regulación del lobbying en la Unión Europea: transparencia y ética.- El lobbying para influir en las políticas y leyes de la Unión Europea.- El lobbying para acceder a las ayudas de la Unión Europea.- El lobbying en el campo de la libre competencia.- Quejas y recursos.- Nueve casos prácticos de lobbying.- Bibliografía.

The Future of Reputation Daniel J. Solove 2007-01-01 Teeming with chatrooms, online discussion groups, and blogs, the Internet offers previously unimagined opportunities for personal expression and communication. But there's a dark side to the story. A trail of information fragments about us is forever preserved on the Internet, instantly available in a Google search. A permanent chronicle of our private lives-- often of dubious reliability and sometimes totally false--will follow us wherever we go, accessible to friends, strangers, dates, employers, neighbors, relatives, and anyone else who cares to look. This engrossing book, brimming with amazing examples of gossip, slander, and rumor on the Internet, explores the profound implications of the online collision between free speech and privacy. Daniel Solove, an authority on information privacy law, offers a fascinating account of how the Internet is transforming gossip, the way we shame others, and our ability to protect our own reputations. Focusing on blogs, Internet communities, cybermobs, and other current trends, he shows that, ironically, the unconstrained flow of information on the Internet may impede opportunities for self-development and freedom. Long-standing notions of privacy need review, the author contends: unless we establish a balance between privacy and free speech, we may discover that the freedom of the Internet makes us less free.

The Signal and the Noise Nate Silver 2015-02-03 UPDATED FOR 2020 WITH A NEW PREFACE BY NATE SILVER "One of the more momentous books of the decade." —The New York Times Book Review Nate Silver built an innovative system for predicting baseball performance, predicted the 2008 election within a hair's breadth, and became a national sensation as a blogger—all by the time he was thirty. He solidified his standing as the nation's foremost political forecaster with his near perfect prediction of the 2012 election. Silver is the founder and editor in chief of the website FiveThirtyEight. Drawing on his own groundbreaking work, Silver examines the world of prediction, investigating how we can distinguish a true signal from a universe of noisy data. Most predictions fail, often at great cost to society, because most of us have a poor understanding of probability and uncertainty. Both experts and laypeople mistake more confident predictions for more accurate ones. But overconfidence is often the reason for failure. If our appreciation of uncertainty improves, our predictions can get better too. This is the “prediction paradox”: The more humility we have about our ability to make predictions, the more successful we can be in planning for the future. In keeping with his own aim to seek truth from data, Silver visits the most successful forecasters in a range of areas, from hurricanes to baseball to global pandemics, from the poker table to the stock market, from Capitol Hill to the NBA. He explains and evaluates how these forecasters think and what bonds they share. What lies behind their success? Are they good—or just lucky? What patterns have they unraveled? And are their forecasts really right? He explores unanticipated commonalities and exposes unexpected juxtapositions. And sometimes, it is not so much how good a prediction is in an absolute sense that matters but how good it is relative to the competition. In other cases, prediction is still a very rudimentary—and dangerous—science. Silver observes that the most accurate forecasters tend to have a superior command of probability, and they tend to be both humble and hardworking. They distinguish the predictable from the unpredictable, and they notice a thousand little details that lead them closer to the truth. Because of their appreciation of probability, they can distinguish the signal from the noise. With everything from the health of the global economy to our ability to fight terrorism dependent on the quality of our predictions, Nate Silver's insights are an essential read.

The Closing of the Net Monica Horten 2016-05-02 This inspirational book provides the backstory to current attempts by states and corporations to control the Internet. It explains key issues such as privacy, net neutrality and copyright in a way that is accessible to non-experts, as well as providing a clear, authoritative context for academic study. The Closing of the Net explains: •Why apps are never 'free', and how data profiling got into politics •How the entertainment industries went head-to-head with Internet companies over online copyright •Why we got the GDPR (General Data Protection Regulation) and why Europe has stronger privacy laws than the US •How post-Snowden surveillance politics is embedded in data retention law •Why net neutrality matters •How cloud

service Megaupload was brought down Monica Horten's compelling account of these issues concludes with an outline of the risks we face in the future if monitoring and blocking of the Internet becomes the norm. And the results are chilling. This book is a must-read for all followers of cyber-policy, and is suitable for courses addressing digital media and society, communications policy, Internet and copyright law.

Is America Falling Off the Flat Earth? Institute of Medicine 2007-09-14

The aviation and telecommunication revolutions have conspired to make distance increasingly irrelevant. An important consequence of this is that US citizens, accustomed to competing with their neighbors for jobs, now must compete with candidates from all around the world. These candidates are numerous, highly motivated, increasingly well educated, and willing to work for a fraction of the compensation traditionally expected by US workers. If the United States is to offset the latter disadvantage and provide its citizens with the opportunity for high-quality jobs, it will require the nation to excel at innovation—that is, to be first to market new products and services based on new knowledge and the ability to apply that knowledge. This capacity to discover, create and market will continue to be heavily dependent on the nation's prowess in science and technology. Indicators of trends in these fields are, at best, highly disconcerting. While many factors warrant urgent attention, the two most critical are these: (1) America must repair its failing K-12 educational system, particularly in mathematics and science, in part by providing more teachers qualified to teach those subjects, and (2) the federal government must markedly increase its investment in basic research, that is, in the creation of new knowledge. Only by providing leading-edge human capital and knowledge capital can America continue to maintain a high standard of living—including providing national security—for its citizens.

Don't Be Evil Rana Foroohar 2019-11-05

A penetrating indictment of how today's largest tech companies are hijacking our data, our livelihoods, our social fabric, and our minds—from an acclaimed Financial Times columnist and CNN analyst WINNER OF THE PORCHLIGHT BUSINESS BOOK AWARD • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY FOREIGN AFFAIRS AND EVENING STANDARD "Don't be evil" was enshrined as Google's original corporate mantra back in its early days, when the company's cheerful logo still conveyed the utopian vision for a future in which technology would inevitably make the world better, safer, and more prosperous. Unfortunately, it's been quite a while since Google, or the majority of the Big Tech companies, lived up to this founding philosophy. Today, the utopia they sought to create is looking more dystopian than ever: from digital surveillance and the loss of privacy to the spreading of misinformation and hate speech to predatory algorithms targeting the weak and vulnerable to products that have been engineered to manipulate our desires. How did we get here? How did these once-scraggy and idealistic enterprises become rapacious monopolies with the power to corrupt our elections, co-opt all our data, and control the largest single chunk of corporate wealth—while evading all semblance of regulation and taxes? In *Don't Be Evil*, Financial Times global business columnist Rana Foroohar tells the story of how Big Tech lost its soul—and ate our lunch. Through her skilled reporting and unparalleled access—won through nearly thirty years covering business and technology—she shows the true extent to which behemoths like Google, Facebook, Apple, and Amazon are monetizing both our data and our attention, without us seeing a penny of those exorbitant profits. Finally, Foroohar lays out a plan for how we can resist, by creating a framework that fosters innovation while also protecting us from the dark side of digital technology. Praise for *Don't Be Evil* "At first sight, *Don't Be Evil* looks like it's doing for Google what muckraking journalist Ida Tarbell did for Standard Oil over a century ago. But this whip-smart, highly readable book's scope turns out to be much broader. Worried about the monopolistic tendencies of big tech? The addictive apps on your iPhone? The role Facebook played in Donald Trump's election? Foroohar will leave you even more worried, but a lot better informed."—Niall Ferguson, Milbank Family Senior Fellow at the Hoover Institution, Stanford, and author of *The Square and the Tower*

China and the International Order Michael J. Mazarr 2018-05-21 As economic power diffuses across more countries and China becomes more dependent on the world economy, Chinese leaders are being forced to abandon their largely passive approach to global governance. This report analyzes China's interests and behavior to evaluate both the recent history of its interactions with the postwar international order and possible future trajectories. It also draws implications from that analysis for future U.S. policy.

Why Does He Do That? Lundy Bancroft 2003 A leading authority on

abusive relationships offers women detailed guidelines on how to improve and survive an abusive relationship, discussing various types of abusive men, analyzing societal myths surrounding abuse, and answers questions about the warning signs of abuse, how to identify abusive behavior, how to know if one is in danger, and more. Reprint.

The Art of Deception Kevin D. Mitnick 2011-08-04 The world's most infamous hacker offers an insider's view of the low-tech threats to high-tech security Kevin Mitnick's exploits as a cyber-desperado and fugitive form one of the most exhaustive FBI manhunts in history and have spawned dozens of articles, books, films, and documentaries. Since his release from federal prison, in 1998, Mitnick has turned his life around and established himself as one of the most sought-after computer security experts worldwide. Now, in *The Art of Deception*, the world's most notorious hacker gives new meaning to the old adage, "It takes a thief to catch a thief." Focusing on the human factors involved with information security, Mitnick explains why all the firewalls and encryption protocols in the world will never be enough to stop a savvy grifter intent on rifling a corporate database or an irate employee determined to crash a system. With the help of many fascinating true stories of successful attacks on business and government, he illustrates just how susceptible even the most locked-down information systems are to a slick con artist impersonating an IRS agent. Narrating from the points of view of both the attacker and the victims, he explains why each attack was so successful and how it could have been prevented in an engaging and highly readable style reminiscent of a true-crime novel. And, perhaps most importantly, Mitnick offers advice for preventing these types of social engineering hacks through security protocols, training programs, and manuals that address the human element of security.

The Trans-Pacific Partnership Matthew Rimmer 2020-12-25 This book considers the impact of the Trans-Pacific Partnership [TPP] on intellectual property and trade. The book focuses upon the debate over copyright law, intermediary liability, and technological protection measures. The text examines the negotiations over trade mark law, cybersquatting, geographical indications and the plain packaging of tobacco products. It explores the debate over patent law and access to essential medicines, data protection and biologics, and the protection of trade secrets. In addition, the book investigates the treatment of Indigenous intellectual property, access to genetic resources, and plant breeders' rights.

The Copyright Enforcement Enigma Monica Horten 2011-12-15 An exploration of EU policy towards copyright enforcement on the Internet, examining the EU Telecoms Package from 2007-9. This book explains the puzzling case of copyright in telecoms law, and includes discussion of 3-strikes (graduated response), ISP liability and the French Hadopi law.

Media Piracy in Emerging Economies Joe Karaganis 2011

Telecom Tensions Mike Zajko 2021-05-15 Today's internet service providers mediate communication, control data flow, and influence everyday online interactions. In other words, they have become ideal agents of public policy and instruments of governance. In *Telecom Tensions* Mike Zajko considers the tensions inherent to this role – between private profits and the public good, competition and cooperation, neutrality and discrimination, surveillance and security – and asks what consequences arise from them. Many understand the internet as a technology that cuts out traditional gatekeepers, but as the importance of internet access has grown, the intermediaries connecting us to it have come to play an increasingly vital role in our lives. Zajko shows how the individuals and organizations that keep these networks running must satisfy a growing number of public policy objectives and contradictory expectations. Analyzing conflicts in Canadian policy since the commercialization of the internet in the 1990s, this book unearths the roots of contemporary debates by foregrounding the central role of internet service providers. From downtown data centres to publicly funded rural networks, *Telecom Tensions* explores the material infrastructure, power relations, and political aspirations at play. Theoretically informed but grounded in the material realities of people and places, *Telecom Tensions* is a fresh look at the political economy of telecommunications in Canada, updating conversations about liberalization and public access with contemporary debates over privacy, copyright, network neutrality, and cyber security.

Rules for Radicals Saul Alinsky 2010-06-30 First published in 1971, *Rules for Radicals* is Saul Alinsky's impassioned counsel to young radicals on how to effect constructive social change and know "the difference between being a realistic radical and being a rhetorical one." Written in the midst of radical political developments whose direction Alinsky was one of the first to question, this volume exhibits his style at its best. Like Thomas Paine before him, Alinsky was able to combine, both in his person

and his writing, the intensity of political engagement with an absolute insistence on rational political discourse and adherence to the American democratic tradition.

Autonomous Vehicle Technology James M. Anderson 2014-01-10 The automotive industry appears close to substantial change engendered by "self-driving" technologies. This technology offers the possibility of significant benefits to social welfare—saving lives; reducing crashes, congestion, fuel consumption, and pollution; increasing mobility for the disabled; and ultimately improving land use. This report is intended as a guide for state and federal policymakers on the many issues that this technology raises.

Intellectual Property and Development: Understanding the Interfaces Carlos Correa 2019-02-25 This book comprises chapters by leading international authors analysing the interface between intellectual property and foreign direct investment, development, and free trade. The authors search for a balance between the conflicting interests that inherently coexist in intellectual property law. The chapters dig deep into the subjects and notions that have become central in international intellectual property legal developments: i) flexibility, public interest and policy-space for implementation; ii) interfaces between the intellectual property regime and other legal regimes; and iii) the development of international intellectual property law and its influence on national legal orders, which includes the implementation of intellectual property undertakings.

Election Interference Jens David Ohlin 2020-06-30 Russian interference in the 2016 US presidential election produced the biggest political scandal in a generation, marking the beginning of an ongoing attack on democracy. In the run-up to the 2020 election, Russia was found to have engaged in more "information operations," a practice that has been increasingly adopted by other countries. In *Election Interference*, Jens David Ohlin makes the case that these operations violate international law, not as a cyberwar or a violation of sovereignty, but as a profound assault on democratic values protected by the international legal order under the rubric of self-determination. He argues that, in order to confront this new threat to democracy, countries must prohibit outsiders from participating in elections, enhance transparency on social media platforms, and punish domestic actors who solicit foreign interference. This important book should be read by anyone interested in protecting election integrity in our age of social media disinformation.

The Public Domain James Boyle 2016-09-06 Please read the legal notice included in this e-book and/or check the copyright status in your country. In this enlightening book James Boyle describes what he calls the range wars of the information age—today's heated battles over intellectual property. Boyle argues that just as every informed citizen needs to know at least something about the environment or civil rights, every citizen should also understand intellectual property law. Why? Because intellectual property rights mark out the ground rules of the information society, and today's policies are unbalanced, unsupported by evidence, and often detrimental to cultural access, free speech, digital creativity, and scientific innovation. Boyle identifies as a major problem the widespread failure to understand the importance of the public domain—the realm of material that everyone is free to use and share without permission or fee. The public domain is as vital to innovation and culture as the realm of material protected by intellectual property rights, he asserts, and he calls for a movement akin to the environmental movement to preserve it. With a clear analysis of issues ranging from Jefferson's philosophy of innovation to musical sampling, synthetic biology and Internet file sharing, this timely book brings a positive new perspective to important cultural and legal debates. If we continue to enclose the "commons of the mind," Boyle argues, we will all be the poorer.

The Trans-Pacific Partnership Matthew Rimmer 2020-12-28 This authoritative book explores copyright and trade in the Pacific Rim under the Trans-Pacific Partnership (TPP), a mega-regional trade deal. Offering a perceptive critique of the TPP, Matthew Rimmer highlights the dissonance between Barack Obama's ideals that the agreement would be progressive and comprehensive and the substance of the trade deal. Rimmer considers the intellectual property chapter of the TPP, focusing on the debate over copyright terms, copyright exceptions, intermediary liability, and technological protection measures. He analyses the negotiations over trademark law, cybersquatting, geographical indications, and the plain packaging of tobacco products. The book also considers the debate over patent law and access to essential medicines, data protection and biologics, access to genetic resources, and the treatment of Indigenous intellectual property. Examining globalization and its discontents, the

book concludes with policy solutions and recommendations for a truly progressive approach to intellectual property and trade. This book will be a valuable resource for scholars and students of intellectual property law, international economic law, and trade law. Its practical recommendations will also be beneficial for practitioners and policy makers working in the fields of intellectual property, investment, and trade.

Professionalism in journalism in the era of new media Jacek Sobczak 2015-12-31 The term 'professionalization' arouses controversies in academic discussion, let alone the issue of professionalization of journalism. Journalism considerably departs from the ideal model of professionalization. There is no structured knowledge that directly applies to journalists, although we can talk about defined skills and the practical principles of the journalist's profession. Considering the process of the professionalization of journalism, we can indicate three significant determinants, namely professional autonomy, separate professional standards (self-regulation principles) and serving the public interest. However, it is particularly important to ask about the condition of the journalist's profession nowadays. The ongoing technological revolution on the one hand, and the political and legal transformations accompanied by market trends, such as the tabloidization of the media (so-called infotainment) first and foremost, and citizen journalism on the other, have all generated great doubts about the status of journalists. This calls for a redefinition of the professional position and role of journalists in modern societies. All these transformations may pose a serious threat to the model of traditional journalism and the social and professional position of journalists. The book introduced here consists of four parts, presenting various aspects of professionalization of journalism. The first part treats of diverse topics concerning the essence of this issue, as well as the legal status of journalist's profession. The second part, features texts devoted to the issues of digital media. Part three deals with the disturbing phenomenon of hate speech. The main theme of the last part of the book concerns the issue of lobbying in the process of establishing intellectual property rights. The texts presented here have been written by scholars in the fields of law, media studies and political science on the one hand and practitioners (journalists) from several countries of Europe on the other. The editors hope that the publication will contribute to the ongoing discussion concerning both the journalists' and journalism status, in the era of dynamic technological transformation.

Truth Decay Kavanagh 2018-01-16 Political and civil discourse in the United States is characterized by "Truth Decay," defined as increasing disagreement about facts, a blurring of the line between opinion and fact, an increase in the relative volume of opinion compared with fact, and lowered trust in formerly respected sources of factual information. This report explores the causes and wide-ranging consequences of Truth Decay and proposes strategies for further action.

El lobby en la Unión Europea. Manual sobre el buen uso de Bruselas Emiliano Alonso Pelegrín 2016-03-07 Hacer lobby es una actividad profesional y necesaria. El 86% de los políticos opina que el lobby mejora su trabajo (Burson-Marsteller, 2013) y las empresas reclaman lobbistas para hacer frente a las amenazas regulatorias (KPMG, 2012). En Bruselas hay treinta mil lobbistas y casi nueve mil organizaciones inscritas en el Registro de Transparencia sujetas a normas deontológicas. Mientras Europa es una democracia representativa en construcción con veintiocho países en busca de su demos, da ejemplo de democracia participativa a través de los lobbies, verdaderos arietes de la sociedad civil en los centros de poder. Una visión diferente de la UE desde la experiencia de un lobista para saber qué, cómo y ante quién hacer lobby: una guía completa sobre el funcionamiento de la UE, nueve casos prácticos, el «termómetro del lobbying», esquemas, ejemplos, pistas y consejos: el manual definitivo sobre Bruselas. Un libro inspirador, conciso y directo que busca dar perspectiva a una actividad milenaria —como es la actividad comercial— plagada de mitos y prejuicios que, en ocasiones, han distorsionado la figura del vendedor. Índice ¿Qué es el lobbying en la Unión Europea? - ¿Por qué se hace lobbying en la Unión Europea? - ¿Quiénes hacen lobbying y ante quién? Empresas, lobbistas y eurócratas.- ¿Cuándo y cómo se hace lobbying en la Unión Europea? - La regulación del lobbying en la Unión Europea: transparencia y ética.- El lobbying para influir en las políticas y leyes de la Unión Europea.- El lobbying para acceder a las ayudas de la Unión Europea.- El lobbying en el campo de la libre competencia.- Quejas y recursos.- Nueve casos prácticos de lobbying.- Bibliografía.

Culture, Economy and Politics David Hesmondhalgh 2015-09-08 This book focuses on cultural policy in the UK between 1997 and 2010 under the Labour party (or 'New Labour', as it was temporarily rebranded). It is based on interviews with major figures and examines a range of policy

areas including the arts, creative industries, copyright, film policy, heritage, urban regeneration and regional policy.

Effective Public Relations Glen M. Broom 2008 For courses in Introductory Public Relations. Cutlip & Center offers students the gold standard in public relations, providing the most up-to-date reference in the market. In the new edition, Glen Broom continues the work of Cutlip and Center by providing the most up-to-date reference for students.

A Copyright Masquerade Monica Horten 2013-08-08 When thousands marched through ice and snow against a copyright treaty, their cries for free speech on the Internet shot to the heart of the European Union and forced a political U-turn. The mighty entertainment industries could only stare in dismay, their back-room plans in tatters. This highly original analysis of three attempts to bring in new laws to defend copyright on the Internet - ACTA, Ley Sinde and the Digital Economy Act - investigates the dance of influence between lobbyists and their political proxies and unmask the sophistry of their arguments. Copyright expert Monica Horten outlines the myriad ways that lobbyists contrived to bypass democratic process and persuade politicians to take up their cause in imposing an American corporate agenda. In doing so, she argues the case for stronger transparency in copyright policy-making. A Copyright Masquerade is essential reading for anyone who cares about copyright and the Internet, and to those who care about freedom of speech and good government.

A Copyrighted Masquerade Monica Horten 2013 This highly original analysis of three attempts to bring in new laws to defend copyright on the Internet - ACTA, Ley Sinde and the Digital Economy Act - investigates the dance of influence between lobbyists and their political proxies and unmask the sophistry of their arguments. Copyright expert Monica Horten outlines the myriad ways that lobbyists contrived to bypass democratic process and persuade politicians to take up their cause in imposing an American corporate agenda.

Fault Lines Raghuram G. Rajan 2011-08-08 From an economist who warned of the global financial crisis, a new warning about the continuing peril to the world economy Raghuram Rajan was one of the few economists who warned of the global financial crisis before it hit. Now, as the world struggles to recover, it's tempting to blame what happened on just a few greedy bankers who took irrational risks and left the rest of us to foot the bill. In Fault Lines, Rajan argues that serious flaws in the economy are also to blame, and warns that a potentially more devastating crisis awaits us if they aren't fixed. Rajan shows how the individual choices that collectively brought about the economic meltdown—made by bankers, government officials, and ordinary homeowners—were rational responses to a flawed global financial order in which the incentives to take on risk are incredibly out of step with the dangers those risks pose. He traces the deepening fault lines in a world overly dependent on the indebted American consumer to power global economic growth and stave off global downturns. He exposes a system where America's growing inequality and thin social safety net create tremendous political pressure to encourage easy credit and keep job creation robust, no matter what the consequences to the economy's long-term health; and where the U.S. financial sector, with its skewed incentives, is the critical but unstable link between an overstimulated

America and an underconsuming world. In Fault Lines, Rajan demonstrates how unequal access to education and health care in the United States puts us all in deeper financial peril, even as the economic choices of countries like Germany, Japan, and China place an undue burden on America to get its policies right. He outlines the hard choices we need to make to ensure a more stable world economy and restore lasting prosperity.

Cybersecurity and Human Rights in the Age of Cyberveillance Joanna Kulesza 2015-12-17 Cybersecurity and Human Rights in the Age of Cyberveillance is a collection of articles by distinguished authors from the US and Europe and presents contemporary perspectives on the limits of human rights in the international internet community.

Intellectual Property, Entrepreneurship and Social Justice Lateef Mtima 2015-02-27 In the Information Age, historically marginalized groups and developing nations continue to strive for socio-economic empowerment within the global community. Their ultimate success largely depends upon their ability to develop, protect, and exploit th

Language as Symbolic Power Claire Kramsch 2020-10-29 Language is not simply a tool for communication - symbolic power struggles underlie any speech act, discourse move, or verbal interaction, be it in face-to-face conversations, online tweets or political debates. This book provides a clear and accessible introduction to the topic of language and power from an applied linguistics perspective. It is clearly split into three sections: the power of symbolic representation, the power of symbolic action and the power to create symbolic reality. It draws upon a wide range of existing work by philosophers, sociolinguists, sociologists and applied linguists, and includes current real-world examples, to provide a fresh insight into a topic that is of particular significance and interest in the current political climate and in our increasingly digital age. The book shows the workings of language as symbolic power in educational, social, cultural and political settings and discusses ways to respond to and even resist symbolic violence.

None of Your Business Peter P. Swire 2010-12-01 The historic European Union Directive on Data Protection will take effect in October 1998. A key provision will prohibit transfer of personal information from Europe to other countries if they lack "adequate" protection of privacy. If enforced as written, the Directive could create enormous obstacles to commerce between Europe and other countries, such as the United States, that do not have comprehensive privacy statutes. In this book, Peter Swire and Robert Litan provide the first detailed analysis of the sector-by-sector effects of the Directive. They examine such topics as the text of the Directive, the tension between privacy laws and modern information technologies, issues affecting a wide range of businesses and other organizations, effects on the financial services sector, and effects on other prominent sectors with large transborder data flows. In light of the many and significant effects of the Directive as written, the book concludes with detailed policy recommendations on how to avoid a coming trade war with Europe. The book will be of interest to the wide range of individuals and organizations affected by the important new European privacy laws. More generally, the privacy clash discussed in the book will prove a major precedent for how electronic commerce and world data flows will be governed in the Internet Age.