

# 2014 Land Rover Range Rover Evoque Owners Manual

Right here, we have countless book **2014 Land Rover Range Rover Evoque Owners Manual** and collections to check out. We additionally provide variant types and then type of the books to browse. The adequate book, fiction, history, novel, scientific research, as skillfully as various supplementary sorts of books are readily reachable here.

As this 2014 Land Rover Range Rover Evoque Owners Manual, it ends in the works living thing one of the favored books 2014 Land Rover Range Rover Evoque Owners Manual collections that we have. This is why you remain in the best website to look the unbelievable books to have.

*In Search of Sheba* Barbara Toy 1961

[Land Rover Design - 70 Years of Success](#) Nick Hull 2018-11-20 A landmark new history from design journalist Nick Hull, Land Rover Design - 70 years of Success offers a detailed insight to the company's design story, from the early days of Land Rover in Solihull to the latest generation of the Range Rover Velar in 2018. The Land Rover was born from a desperate need by the Rover Company to develop a stop-gap model to provide cashflow in the post-war years. The original aim of a simple 4x4 agricultural tool soon developed into a multi-purpose vehicle that became the mainstay of the British Army and produced numerous offshoots for the emergency services, police, forestry and aid agencies worldwide. This book details the personalities involved in the various projects since the late 1940s up to today: the designers, modellers and studio engineers. It charts the development of Land Rover and Range Rover projects in the UK, particularly those designed in the Gaydon studio that opened in 1996, and is still a key part of JLR's design resource. From the early days of chalk drawings and wooden models to today's digital renderings and milled clays for the latest Range Rover Evoque, Land Rover's designers and technicians have never been short of creativity. This book tells their story, in their own words, and is a fitting tribute to the spirit and ethos of Land Rover design and engineering.

[Notebook, 120 Pages](#) Notebook Publishing 2019-12-27 This notebook is the perfect gift for a birthday, christmas or other occasions and celebrations. It is suitable for women and men or their children (girls and boys).

*Never Bet on Red* Maria Nedeva 2020-12-29 Are you caught in a never-ending cycle of paying down debt and building it up again? Do you wake up every morning stressing about money, unpaid bills, and your uncertain future? You don't have to live like that. If you are ready to break the yo-yo debt pattern and live debt-free, this book is for you. Using the approach set out in it, you won't need to sacrifice the things you love, the things you want, or your quality of life. "Never Bet on Red: How to pay off debt and live debt free" offers practical steps to debt freedom, including exercises and money management tools. Instead of mantras like 'spend less than you earn', the book shows you how to unveil the hidden causes for being in debt, so you gain the clarity necessary to tackle it successfully. You will learn: \* How to manage the beliefs and feelings preventing you from becoming, and staying, debt free \* How consumerism is keeping you in debt and what to do about it \* How to work out whether you can pay off your debt \* How to become, and stay, debt free by aligning your passions, your reason, and your actions.

**Land Rover Series II, IIA and III Maintenance and Upgrades Manual** Richard Hall 2016-06-30 Based on real-life experience and written by expert authors, the books in the Maintenance and Upgrades Manual series from Crowood will help owners develop the workshop skills needed for the maintenance and repair of their cars, and give guidance on possibilities for improvements and upgrades to performance. With step-by-step instructions and safety information throughout, this book is a valuable technical resource for owners of Series II, IIA and III Land Rovers. The book covers: choosing and buying a Series II or III Land Rover; maintenance and service procedures; detailed guides for repair and maintenance of each of the car's systems, including brakes, steering and suspension, engine, clutch and transmission, axles, hubs and propshafts, and electrical systems; repairing and preventing corrosion; upgrades for reliability, comfort, performance and off-roading; rebuilding a Series II or III Land Rover: things to know before you take on a project car. This practical guide and technical resource for all Series II, IIA and III owners and Land Rover enthusiasts is fully illustrated with over 280 colour photographs.

**The Toyota Land Cruiser** Michael Burgan 1999 Describes the history, production, and different models of the Toyota Land Cruiser, a sport utility vehicle originally created to allow police and military to travel off paved roads.

**Everyday Lifestyles and Sustainability** Fabricio Chicca 2018-04-09 The impact of humanity on the earth overshoots the earth's bio-capacity to supply humanity's needs, meaning that people are living off earth's capital rather than its income. However, not all countries are equal and this book explores why apparently similar patterns of daily living can lead to larger and smaller environmental impacts. The contributors describe daily life in many different places in the world and then calculate the environmental impact of these ways of living from the perspective of ecological and carbon footprints. This leads to comparison and discussion of what living within the limits of the planet might mean. Current footprints for countries are derived from national statistics and these hide the variety of impacts made by individual people and the choices they make in their daily lives. This book takes a 'bottom-up' approach by calculating the footprints of daily living. The purpose is to show that small changes in behaviour now could avoid some very challenging problems in the future. Offering a global perspective on the question of sustainable living, this book will be of great interest to anyone with a concern for the future, as well as students and researchers in environmental studies, human geography and development studies.

**Lemon-Aid New Cars and Trucks 2013** Phil Edmonston 2012-12-01 Canada's automotive "Dr. Phil" says there's never been a better time to buy a new car or truck. For deals on wheels, 2013 will be a "perfect storm." There's never been a better time to buy a new car or truck, thanks to a stronger Canadian dollar, a worldwide recession driving prices downward, and a more competitive Japanese auto industry that's still reeling from a series of natural disasters. In addition to lower prices and more choices, 2013 car buyers will see more generous cash rebates, low financing rates, bargain leases, and free auto maintenance programs. Buy, sell, or hold? Which cars and trucks are "wallet-friendly" and can easily last 15 years? Which vehicles offer the most features to best accommodate senior drivers? Do ethanol and hybrid fuel-saving claims have more in common with Harry Potter than the Society of Automotive Engineers? Is GM's 2013 Volt electric car destined to become an electric Edsel? These questions and more are answered in this informative guide.

**Chemistry** Julia R. Burdge 2011

*Polo* Aline Coquelle 2009 This is the ultimate book on the sport of polo. Polo is not only a sport, it is a state of mind, a lifestyle, a value system, a philosophy of life. Polo is about courage, strength, and speed. Beauty, elegance, and allure. This stunning volume explores all. Players of polo, whether from India, England, Argentina, or Mongolia, are united by their love of the sport and the adventurous lifestyle that goes along with it. Photographing and writing about each important place along the polo route, Aline Coquelle, who traveled around the world for five years to celebrate the prestige, cosmopolitanism, and fun of polo, opens the door to this chic nomadic tribe.

**Landy's New Home** Veronica Lamond 2012-06-01

**Power Under Her Foot** Chris Lezotte 2018-07-25 Since their introduction in 1964, American muscle cars have been closely associated with masculinity. In the 21st century, women have been a growing presence in the muscle car world, exhibiting classic cars at automotive events and rumbling to work in modern Mustangs, Camaros and Challengers. Informed by the experiences of 88 female auto enthusiasts, this book highlights women's admiration and passion for American muscle, and reveals how restoring, showing and driving classic and modern cars provides a means to challenge longstanding perceptions of women drivers and advance ideas of identity and gender equality.

**Auto Brand** Anders Parment 2014-01-03 The car - once everybody's dream and a key status symbol in most countries and cultures - has been extensively questioned in the last decades and in the last few years particularly. Urbanisation, traffic congestion, pollution problems, heavy reliance on scarce oil supplies, safety issues and ever-growing competition, have all provided significant business challenges for the automotive industry. Many car manufacturers have had to fundamentally rethink their design, brand and marketing strategies to thrive in a savvy, consumer-led culture, and markets that are becoming increasingly restrictive in size and opportunity. Auto Brand provides a roadmap to branding and marketing success in the automotive industry from a leading industry expert and features: • Case studies on major car brands personally conducted by the author including: Audi, BMW, Holden, Mercedes-Benz, Opel, Porsche, Saab, Seat, Skoda, Vauxhall, Volkswagen, and Volvo • The findings from 100 interviews conducted with CEOs, marketing managers, sales managers, sales people, after sales managers at all levels from the manufacturer level to small rural dealers, as well as industry experts, policy makers, free-stranding repair shops and professional organizations • The results of a new international study on car buyer behaviour

based on 4,700 survey answers Auto Brand is essential reading for marketing managers, sales managers, CEOs, development managers and dealers in all types of companies in the car industry including: manufacturers, national sales companies/importers, dealers, finance companies, insurance companies, free-standing repair shop channels and more. The first book to specifically address how to deal with the challenges facing the automotive industry it illustrates how companies can take advantage of new technologies, adapt to emerging trends in consumer behaviour, improve profitability and build even more successful brands in the future.

**Land Rover 90. 110. Defender** Brooklands Books Ltd. 2006-03-05 Fully comprehensive with many illustrations - owners' workshop manual for the 90,110 Defender petrol and diesel engines from 1983-on. **Jewels in the Crown** Ray Hutton 2013 Jewels in the Crown, winner of the 2013 Montagu Trophy by the Guild of Motoring Writers, provides an analysis of Tata's acquisition of Jaguar and Land Rover in 2008, and subsequent transformation of their fortunes, written by an award-winning motoring writer. Ray Hutton goes behind the scenes to examine how Tata have not only returned the business to profit, but also transformed the public image of these long-established British brands. At the time of the takeover, both brands (once the crown jewels of the British motor industry) had been tarnished by a patchy reputation for quality and reliability. Tata bought a new approach to the business, with fast decision-making and a solid, sustainable, long-term strategy. Factory efficiency was improved and a major export drive accompanied by a succession of carefully-positioned new models, from the Jaguar XJ Saloon and F-Type sports car to the Evoque and the new, lighter but more luxurious Range Rover flagship. The result was a remarkable change of fortunes. This book shows how it was done.

**Pensions Administration** Malcolm Winter

*How to Power Tune Rover V8 Engines for Road & Track* Des Hammill 2005-07-18 A brand new title in the best-selling SpeedPro! series.Covers 3.5, 3.9, 4.0 & 4.6 litre engines from 1967 to date.Maximum road or track performance & reliability for minimum money.The author is an engineer with much professional experience of building race engines.Suitable for the enthusiast as well as the more experienced mechanic.All the information is based on practical experience.

**Africa in the Footsteps of the Great Explorers** Kingsley Holgate 2013-05-15 Jam-packed with hair-raising, true-life exploits: Kingsley Holgate truly earns his title of modern-day adventurer as he embarks on his fascinating but nevertheless extremely dangerous expeditionary travels.

[The Rover V8 Engine](#) David Hardcastle 1995 A thorough technical assessment of the Rover V8 engine and all methods of tuning for increased power output. Filled with the V8s transatlantic origins and production, its competition career in rallies and in saloon car road racing, plus details of all Rover V8 speed equipment suppliers and professional engine builders. This volume brings the Rover V8 story up-to-date with developments ranging from the factory 3.9 litre, to the Range Rover of 1994.

[The Silk Road Rediscovered](#) Anil K. Gupta 2014-04-21 A roadmap for understanding the business challenges and opportunities in China By 2025, China and India will be two of the world's four largest economies. By then, economic ties between them should also rank among the ten most important bilateral ties worldwide. Their leaders are well aware of these emerging realities. In May 2013, just two months after taking charge, Premier Li Keqiang left for India on his first official trip outside China, a clear signal of China's foreign policy priorities. The Silk Road Rediscovered is the first book ever to analyze the growing corporate linkages between India and China. Did you know that: India's Mahindra is the fifth largest tractor manufacturer in China? Tata Motors' Jaguar Land Rover unit is the fastest growing luxury auto seller in China? India's NIIT is the most influential IT training brand in China? China's Huawei has its second largest R&D center in Bangalore and employs over 5000 people in India? Shanghai Electric earns its largest revenues outside China from India? As these developments illustrate, pioneering Indian and Chinese companies are rediscovering the fabled Silk Road which joined their nations in ancient times. Winning in each other's markets is also making them stronger and whetting their appetite for further global expansion. This book examines how Indian companies such as Tata Consultancy Services, Mahindra Tractors, NIIT, Tata Motors/Jaguar Land Rover and Sundaram Fasteners have figured out how to win in China. Their experiences may inspire and offer lessons to other Indian companies. The book also examines how Chinese pioneers such as Lenovo, Huawei, TBEA, Haier and Xinxing have made a strong commitment to India and are beginning to realize the fruits of this commitment. The key lessons that emerge from these analyses are: the odds of success go up dramatically when executives adopt a global rather than local-for-local perspective and are skillful at learning on the ground.

**The Land Rover Story** Dave Phillips 2019-09-24 The Land Rover Story is a roller coaster ride through the life and times of Land Rover. Fast-paced and entertaining, it brings alive all aspects of Land Rover from its humble beginnings in 1948 to today's world-wide renown, with the vehicles — successes and failures — and people at the centre of the story. The 1940s. How the Land Rover came about; the Wilks brothers; the Centre Steer enigma; development and production; launch and reaction. The 1950s. Rapid development and evolution of the original; successes and dead ends; worldwide reach; early expeditions; weird and wonderful modifications; the Series II. The 1960s. Consolidation and further developments; Series IIA; military models; initial development of the Range Rover; search for a V8 engine. The 1970s. The Series III; Range Rover's popularity but lack of investment; Land Rover abandons US market; the British Leyland story; escape from BL and Michael Edwardes, saviour of Land Rover. The 1980s. British Aerospace ownership; Land Rover grows as most of Britain's car industry self-destructs; emergence of the coil-sprung models; make or break time with launch of Discovery (Europe's best-selling 4x4). The 1990s. Tdi engines; Defender and its development. BMW ownership; second-generation Range Rover P38; Freelander; second-generation Discovery; Td5 engine. The 2000s. Ford takeover, alliance with Jaguar, shift towards luxury; third-generation Range Rover L322; the G4 Challenge; Discovery 3, Range Rover Sport, TDCi Defender, Freelander 2, Discovery 4. The 2010s. Tata takeover, upsurge in sales and profits; Range Rover Evoque and Victoria Beckham; Range Rover 4; Range Rover Sport 2; Discovery Sport; Discovery 5; Range Rover Velar; DC100 concept; end of Defender production; rise of Defender as a fashion icon; and much more.

[Factory 19](#) Dennis Glover 2020-11-03 We're told that the future will be brighter. But what if human happiness really lies in the past? Hobart, 2022: a city with a declining population, in the grip of a dark recession. A rusty ship sails into the harbour and begins to unload its cargo on the site of the once famous but now abandoned Gallery of Future Art, known to the world as GoFA. One day the city's residents are awoken by a high-pitched sound no one has heard for two generations: a factory whistle. GoFA's owner, world-famous billionaire Dundas Faussett, is creating his most ambitious installation yet. He's going to defeat technology's dominance over our lives by establishing a new Year Zero: 1948. Those whose jobs have been destroyed by Amazon and Uber and Airbnb are invited to fight back in the only way that can possibly succeed: by living as if the internet had never been invented. The hold of Bezos, Musk, Zuckerberg and their ilk starts to loosen as the revolutionary example of Factory 19 spreads. Can nostalgia really defeat the future? Can the little people win back the world? We are about to find out. 'Like Orwell, of whom he has written so brilliantly, Dennis Glover's work is charged with courage, intelligence and purpose. He is the complete writer, and one made for our times.' —Don Watson 'Savagely hilarious and unlike anything else you'll read this year. It boils with the anger of the present moment.' —Rohan Wilson [The Rover K-Series Engine](#) Iain Ayre 2018-03-26 Getting a Rover K-Series engine properly up and running can be a difficult task, but ultimately the result is always worthwhile. Illustrated with over 300 photographs, Rover K-Series Engine - Maintenance, Repair and Modification is a practical guide to keeping these unique engines in fine working order. The most well-known issue with the K-Series is the head gasket, and this book demonstrates how to identify common faults, before giving practical advice on how best to solve them. Step-by-step guidance on all aspects of long-term engine maintenance is provided, in addition to the improvements required to prevent further problems. A K-Series engine is then stripped down to examine its clever and interesting structure, and is rebuilt with improvements. Authors of over twenty automotive books and countless articles in assorted motoring magazines, Iain Ayre and Rob Hawkins have combined their knowledge to bring you this book on the Rover K-Series engine, which is fully illustrated with 356 colour photographs.

**Land Rover** James Taylor 2013-04-22 The Land Rover has become an icon across the world, famed for its

classic design, its practicality and its longevity. In this revised edition of his acclaimed book, first issued as Land Rover - 60 Years of the 4 x 4 Workhouse, James Taylor charts sixty-five years of Land Rover development in comprehensive detail, bringing the story right up to date with the latest Defender variants. Contents include: Prototypes and development vehicles; Standard production models; The special editions; Land Rovers built outside the UK; Special conversions; Military variants; The Land Rovers that never were. The first book to look at the story of the Land Rover's gradual evolution. Comprehensively researched, extensively illustrated and accessibly presented, this will be an indispensable read for all those who have an interest in the legend that is Land Rover. Superbly illustrated with 476 colour photographs. James Taylor's major specialization is the Rover company and its descendants, and he is widely acknowledged as the pre-eminent historian of the Land Rover.

*The Illustrated Encyclopedia of Extraordinary Automobiles* Giles Chapman 2009-05 Describes a variety of automobiles, both production models and prototypes, from the birth of the combustion engine to the present day.

**Defender: Data and maintenance, Engine and engine systems. Vol 2. Transmission, Chassis and body, Air conditioning and electrical equipment** 1993

Range Rover the First Fifty Roger Crathorne 2013-09-01 The subject of this book is the very first Range Rovers and aims to record the story of these earliest vehicles. Photographs have come from a great variety of sources including the British Motor Heritage Trust in Gaydon where most of the original factory photographs are kept.

*Land Rover Discovery Series II 1999-2002* Brooklands Books Ltd. 2006-03-01 Covers all Discovery models from 1999 up to the end of the 2002 model year, including 4.0 V8 Petrol Engines and T5 Diesel engines.

**Range Rover First Generation** James Taylor 2018-04-23 The Range Rover's designers intended it to be a more comfortable and road-friendly passenger-carrying Land Rover, but customers quickly saw something much more in it. During the 1970s, while its immense practicality and capability were appreciated and acknowledged, a Range Rover became a sought-after and prestigious possession. It went on to change the face of Land Rover for ever. Range Rover First Generation - The Complete Story delves into the real story of the Range Rover, examining what lay behind the multiple changes in its twenty-six years of production. The book covers the full development story; custom and utility conversions; Range Rovers for the US market; full technical specifications and Range Rovers assembled overseas. If ever a car deserved the over-used epithet 'iconic', the first-generation Range Rover is it. The book provides an insight into the little-known difficulties and problems that were so well concealed by the Range Rover's makers and is a must read for all Range Rover and Land Rover enthusiasts. Superbly illustrated with 223 colour and 97 black & white photographs.

Land Rover Discovery Series II Workshop Manual 1999-2003 MY 2010-03-31 Detailed engine data & work instructions for both petrol & diesel fuel systems. Covering 4.0 V8 petrol engines and Td5 diesel engines. A detailed guide to maintenance & repair covering of all parts of the car and engine including torque wrench settings, emission control, engine management, fuel delivery, cooling, manifolds, exhaust, clutch, automstic & manual gear box, propeller, alxes, steering, suspension, brakes, restraints, doos, exterior fittings, interior trim components, screens, seats, sunroof, panel repairs, heating, ventilation, air conditioning,, wipers and washers, instruments and so much more.

*First Overland* Tim Slessor 2016-03-07 Why Not? After all, no-one had ever done it before. It would be one of the longest of all overland journeys - half way round the world, from the English Channel to Singapore. They knew that several expeditions had already tried it. Some had got as far as the deserts of Persia; a few had even reached the plains of India. But no one had managed to go on from there: over the jungle clad mountains of Assam and across northern Burma to Thailand and Malaya. Over the last 3,000 miles it seemed there were 'just too many rivers and too few roads'. But no-one really knew ... In fact, their problems began much earlier than that. As mere undergraduates, they had no money, no cars, nothing. But with a cool audacity, which was to become characteristic, they set to work - wheedling and cajoling. First, they coaxed the BBC to come up with some film for a possible TV series. They then gently persuaded the manufacturers to lend them two factory-fresh Land Rovers. A publisher was even sweet-talked into giving them an advance on a book. By the time they were ready to go, their sponsors (more than 80 of them) ranged from whiskey distillers to the makers of collapsible buckets. In late 1955, they set off. Seven months and 12,000 miles later, two very weary Land Rovers, escorted by police outriders, rolled into Singapore - to flash bulbs and champagne. Now, fifty years on, their book, 'First Overland', is republished - with a foreword by Sir David Attenborough. After all, it was he who gave them that film.

**Landy** Veronica Lamond 2015-04-01

**The Land Rover Story** Giles Chapman 2013-03-26 A unique look at the development of the Land Rover, this is the story of the simple four-wheel drive vehicle born out of post-war austerity that became a global

byword for toughness and rugged style Launched in 1948, the Land Rover owed its low-key existence to shoestring British ingenuity and—literally—odds and ends left over from World War II. Rover thought it could keep its factory ticking over as the company's post-war fortunes slowly revived. They also thought that farmers might appreciate it as a handy cross between a pick-up and a tractor. But it was soon obvious that the company had created, in the Land Rover, a world-beating product. Giles Chapman tells the story of how Land Rovers have tamed the planet's toughest terrain with their unstoppable off-road capability. It also charts how the Land Rover legend allowed the marque to gradually expand its range with the Range Rover, Discovery, Freelander, and the latest Range Rover Evoque. They're all cars as familiar in cities and suburbs as they are at home in the countryside. Land Rover has been controversial, its fortunes tied to Britain's economic ups and downs. Today it's on a roll, leading a renaissance in British design and manufacturing, yet the continued presence of the Defender helps keep the Land Rover Story absolutely genuine.

**Land Rover Series 3 Workshop Manual** Brooklands Books Ltd 2006-03-05 Detailed guidance to assembly, maintenance, etc. of all components. Includes five main bearing engine supplement.

**L'annuel de l'automobile 2020** Benoît Charette 2019-08-08T00:00:00-04:00 À l'aube de sa 20e année, L'Annuel de l'automobile vit au rythme de la perpétuelle mouvance dans le monde automobile. Nous avons repensé la mise en page et ajouté de nouvelles chroniques pour être en synergie avec les nouvelles innovations automobiles.

*The Land Rover File* Eric Dymock 2013 'The Land Rover File' includes everything about Land Rovers, Range Rovers, Range Rover Sports, Discoverys, and Freelanders. The five ranges are described model by model, each one with a entry and specification, and there is a history of Land Rover's evolution from a stop-gap replacement for the wartime Jeep to the Range Rover Sport.

Jue 477 Martin Port 2020-09 Revealed to the world in 1948, the Land-Rover not only revived the Rover Company's fortunes in an austerity-riddled post-war period, but galvanized its future, thanks to the model's almost immediate success. With the manufacture of an initial 48 'pre-production' examples coming to a close, the first official production models were assembled - starting with chassis 860001. As original factory records prove, this pivotal vehicle was destined for His Royal Highness King George VI, but the decision was made to postpone the presentation and instead, 'number one' was retained by the factory until 1950, when it was registered JUE 477 before leaving Rover Company ownership. After decades left out in the cold and exposed to the elements, 860001 had certainly seen better days, but thanks to the determination of Sir Jim Ratcliffe, founder and Chairman of INEOS, the future of JUE 477 was secured in 2017. Over the next two years, a dedicated team of experts, led by chief restorer, Julian Shoolheifer set about restoring the vehicle while retaining as much of its original DNA as was physically, and safely, possible and making sure that this remarkable vehicle's history and past life was still worn with pride.

*Brand Building and Marketing in Key Emerging Markets* Niklas Schaffmeister 2015-10-09 This book combines scientific research and professional insights on brand and marketing strategy development in major emerging growth markets. It presents a detailed outline of the Brazil, Russia, India and China (BRIC) markets to understand their cultural and socio-economic complexity. With emerging markets at the center, major paradigm shifts are explained such as 'one world strategies'. The author reveals the importance of market-driven positioning that uses local differences and consumer preferences as opportunities without contradicting a corporation's global positioning. Professionals in international marketing and business strategists will find the hands-on guidance to 25 new success strategies particularly useful. This book is also a must-read for people dealing with branding and marketing in a 'globalized' world.

Parentology Dalton Conley 2014-03-18 An award-winning scientist offers his unorthodox approach to childrearing: "Parentology is brilliant, jaw-droppingly funny, and full of wisdom...bound to change your thinking about parenting and its conventions" (Amy Chua, author of Battle Hymn of the Tiger Mother). If you're like many parents, you might ask family and friends for advice when faced with important choices about how to raise your kids. You might turn to parenting books or simply rely on timeworn religious or cultural traditions. But when Dalton Conley, a dual-doctorate scientist and full-blown nerd, needed childrearing advice, he turned to scientific research to make the big decisions. In Parentology, Conley hilariously reports the results of those experiments, from bribing his kids to do math (since studies show conditional cash transfers improved educational and health outcomes for kids) to teaching them impulse control by giving them weird names (because evidence shows kids with unique names learn not to react when their peers tease them) to getting a vasectomy (because fewer kids in a family mean smarter kids). Conley encourages parents to draw on the latest data to rear children, if only because that level of engagement with kids will produce solid and happy ones. Ultimately these experiments are very loving, and the outcomes are redemptive—even when Conley's sassy kids show him the limits of his profession. Parentology teaches you everything you need to know about the latest literature on parenting—with lessons that go down easy. You'll be laughing and learning at the same time.